

Marlborough Town Council



26th August 2026

To: Councillors serving on the Town Promotion & Culture Committee – Town Mayor, Councillor Mark Luson, Councillors Kym-Marie Cleasby, Nicholas Fogg (Vice Chair), Kim Wakeham & Caroline Wrench (Chair)

Dear Councillor

Town Promotion & Culture Committee

You are **summoned** to attend the next meeting of the **Town Promotion & Culture Committee**, which will be held on **Tuesday 1st September 2026 at 5.30pm** in the **Council Chamber, Marlborough Town Hall**.

Yours sincerely

Williams

Clare Williams

Deputy Town Clerk

If members of the public wish to attend they should notify the Deputy Town Clerk of this by noon on the Friday before the meeting. Places will be allocated on a first come first served basis. Organisations and interest groups are asked to send one delegate. Some members of the public may not be allowed to attend if all the allocated seats are taken.

If members of the public wish to attend and ask a question they should also notify the Deputy Town Clerk of this prior to the meeting and provide their question in writing at the same time.

If members of the public wish to ask a question, but not attend, they can provide the question in writing to the Deputy Town Clerk by noon on the day of the meeting, and a written response will be provided.

PUBLIC QUESTION TIME

In accordance with Standing Order 3(f), members of the public may ask questions of the Town Promotion & Culture Committee. The time allocated for this should not exceed 10 minutes and be limited to one question per person unless directed otherwise by the Chair. A full response may not be possible without further research, and the Chair may direct that a written or oral response be given.

AGENDA

- 1. Apologies for absence**
- 2. Declarations of Interest**
To receive any declarations of interest or requests for dispensation.
- 3. Chair's Announcements**
- 4. Minutes**
To approve and sign the minutes of the meeting held on 16th June 2026.
- 5. Action Log**
To receive an update on the action log.
- 6. Budget Report Month 4**
To note and consider a Town Promotion & Culture budget report for Month 4.
- 7. Town Centre CCTV System**
To note and consider an update report on progress with the upgrade.
- 8. Christmas Lighting**
To note and consider an update report on progress with the infrastructure upgrade and next steps with the new Christmas lighting scheme.
- 9. Tourism**
To note and consider an update report on in-house marketing and promotional activities.
- 10. Marlborough Festivals & Community Events**
To note and consider progress with the planning of 'Celebrate Marlborough & Manton' networking event.



Marlborough Town Council



Town Promotion & Culture Committee

Minutes of a meeting of the Town Promotion & Culture Committee
held on Tuesday 16th June 2026 in the
Council Chamber, Marlborough Town Hall at 5.30pm

PRESENT	Councillor Mark Luson	Town Mayor
	Councillor Caroline Wrench	Chair
	Councillor Kim Wakeham	
	Councillor Kymee Cleasby	
	Clare Williams	Deputy Town Clerk

PUBLIC QUESTION TIME

There were no members of the public present.

53/26 APOLOGIES

Apologies were received from Councillor Fogg.

54/26 DECLARATIONS OF INTEREST

Councillor Wrench declared an interest as a freelance contractor for The Parade Cinema and **Councillor Wakeham** declared an interest as she is writing a Conservation Management Plan for The Merchants House and is a member of the Victorian Cemetery Project Group.

55/26 CHAIR'S ANNOUNCEMENTS

The Chair shared details of Pride 2026, a new event of its kind, taking place in Marlborough on Wednesday 24th June. The Town Mayor confirmed he has been invited and is attending and Cllr Cleasby is supporting the organisers of this event behind the scenes.

56/26 MINUTES

RESOLVED: that the minutes of the meeting of this committee, held on 31st March 2026 were confirmed as a true record and signed by the Chair

57/26 ACTION LOG

The actions were noted and updates will be provided under the relevant Agenda Items.

58/26 BUDGET REPORT MONTH 2

Members noted the budget report.

59/26 TOWN CENTRE CCTV SYSTEM

Members noted the update report and despite the challenges with the High Street cameras were happy to see progress being made in other areas.

60/26 CHRISTMAS LIGHTING

Members noted the update report. Discussions points included:

- The Chair confirmed that the Youth Council discussed a Christmas town trail at their recent meeting and had lots of ideas but deferred it to the Parade Cinema to physically run the event, as they have experience in this type of children's activity. Cllr Cleasby was happy to share ideas also, as she ran her own treasure hunt recently and had engaged with shops and businesses on the High Street who were very supportive.
- Members were pleased that the permissions from shop owners for the electrical infrastructure upgrade, were almost complete and that the works can begin sometime later in the summer, noting that this is a necessary requirement before we can move forward with a new lighting scheme.

Members discussed the options presented in the report, proposals for a new scheme and existing budgets limitations. Discussion points included:

- Whether corporate sponsorship could be sought to support a new Christmas lighting scheme going forward
- Whether we could work up a sponsorship package before approaching shops and businesses outlining the potential benefits to them
- Whether the Town Mayor could host a reception in the Town Hall for sponsors on the night of the Christmas lights switch on
- Whether we have enough time and/or resource to seek sponsorship should we decide to go ahead with a new scheme for this year
- Whether we should rely on sponsorship, which is not yet known, or whether we should seek additional budget in the first instance and make savings if sponsorship is secured
- Should we enter into a 4-year lease agreement this year, based on the existing budget and potential savings which could be made, we could fund Year 1 of a new lighting scheme based on the existing scheme only
- Consideration needs to be given to increasing the budget for the subsequent three years of any lease agreement
- Should we proceed with a replacement of the existing scheme this year, the other areas would still be illuminated with the original white festoon lights

- Members noted that the next meeting of the Finance & Policy Committee is on 20th July 2026 and that any budget recommendations to enable a new scheme to progress this year, would need to go to this committee for approval (and subsequent recommendation to Full Council)
- Members agreed that a new lighting scheme with 'warm white' lights would be a very welcome change to the existing lights and more fitting within the historic High Street setting
- It was noted that the Youth Council when consulted consistently supported a 'warm white' theme
- Members were reminded that the design/style of any proposed lighting scheme would need to be approved by Full Council and that the next meeting is on 7th September 2026
- Whether this would enable officers adequate time to confirm an order with the supplier for installation in November 2026
- Whether to call an extraordinary meeting of this committee to finalise details of the proposed design before recommending to Full Council in September

RESOLVED: to recommend to the Finance & Policy Committee at its meeting on 20th July 2026, an increase of £12,000 in the Christmas Lighting budget for 2027/28 and beyond as outlined in Option B (to cover the existing scheme and extended areas where possible) – as a prelude to the usual budget setting process.

RESOLVED: That the Deputy Town Clerk finalises a 'warm white' design scheme with the supplier, seeking financial savings where possible, for recommendation to Full Council on 7th September 2026.

61/26

TOURISM

Members noted the information within the report and the related appendix. Discussion points included:

- Whether there is any opportunity for councillors to support the tourism work currently being undertaken in house
- Whether the Marlborough 'town tab' on the VisitWiltshire website which takes users to the tourism page on our own website at a cost of £750 per annum, demonstrates good value for money
- Members were impressed with the statistics presented in relation to hits on our own VisitMarlborough Instagram page and our website and extended their thanks to officers involved in the day-to-day publicity and promotion of Marlborough
- Members noted the levels of memberships other towns and parishes in Wiltshire are signed up to for both VisitWiltshire (one level of membership only) and Great West Way
- Members noted the levels of memberships for the town council for both and were happy to maintain the status quo for the time being

RESOLVED: to unsubscribe from the town tab feature on the VisitWiltshire website going forward, making a saving of £750 per annum + VAT.

MARLBOROUGH FESTIVALS & COMMUNITY EVENTS

Members discussed the proposed date and format for a networking/forum for the organisers of large-scale community events and festivals. Discussion points included:

- Whether the invitation list could be extended to include and recognise the work carried out by the local schools and other club/groups and organisations that put on smaller scale events in the town
- That the event should be 'informally formal' with some structure at the beginning to set the tone (30 mins) followed by informal networking, drinks and nibbles:
- Ideas as follows:
 - o A welcome and introduction by the Town Mayor
 - o An opportunity for a member of the Town Promotion & Culture committee to talk about this new committee, how it evolved and its role and remit
 - o Whether to collate photos and short videos from the many town events and present this on the big screen
 - o Whether we invite organisers of some of the larger events to feedback on their event this year, highlighting successes and sharing ideas to inspire others
 - o Whether to extend the evening to run from 6pm – 8pm, as an hour may not be long enough to make it a worthwhile exercise
 - o To gather feedback from those present on the evening, to see if they found it valuable
 - o Members discussed a name for the event, and many ideas were batted around but not agreed at the meeting. Members to forward any further suggestions they have to the Deputy Town Clerk by email.

RESOLVED: That the Deputy Town Clerk works up the ideas discussed above, circulates a proposed guest list (to members by email) and provides an update at the next meeting.

GIGABIT BROADBAND VOUCHER SCHEME (GBVS)

Members noted the communication received from Wiltshire Council and agreed to support and help to promote the scheme, noting our resources are limited in terms of being able to engage directly with the 169 potentially affected premises in the Marlborough parish.

RESOLVED: To promote the Gigabit Broadband Voucher Scheme on the town council website and socials, with a plea for friends and neighbours to signpost the information to those who might be eligible but not aware of the scheme.

The meeting closed at 6.35pm

To note and review outstanding actions.

Ref	Min. No	Action	Date of Mtg/ Owner	Notes
360	478/25	To discuss the possibility of creating an in-house history trail as part of the Information Officer Apprenticeship work programme/course	31.3.26 Deputy Town Clerk	Suggestion raised with Town Clerk & Corporate Services Officer 1.4.26. This will be considered as a project and discussed with the apprentice when she starts in late April. ONGOING
379	60/26	to recommend to the Finance & Policy Committee at its meeting on 20th July 2026, an increase of £12,000 in the Christmas Lighting budget for 2027/28 and beyond as outlined in Option B (to cover the existing scheme and extended areas where possible) – as a prelude to the usual budget setting process.	16.6.26 DTC	Passed to RSW for inclusion on the F&P agenda for 20 th July 2026 COMPLETED
380	60/26	the Deputy Town Clerk finalises a 'warm white' design scheme with the supplier, seeking financial savings where possible, for recommendation to Full Council on 7th September 2026.		Proposal on FC Agenda for 7 th Sept - ONGOING
381	61/26	to unsubscribe from the town tab feature on the VisitWiltshire website going forward, making a saving of £750 per annum + VAT.	16.6.26 DTC	Email sent to VW 17.6.26 COMPLETE
382	62/26	the Deputy Town Clerk works up the ideas discussed above, circulates a proposed guest list (to members by email) and provides an update at the next meeting.	16.6.26 DTC	See update at agenda item 10 ONGOING

383	63/26	To promote the Gigabit Broadband Voucher Scheme on the town council website and socials, with a plea for friends and neighbours to signpost the information to those who might be eligible but not aware of the scheme	16.6.26 DTC/DW	COMPLETE 18.6.26
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ITEM 6

BUDGET REPORT – MONTH 4

To note and consider the Town Promotion & Culture Committee budget report for Month 4.

TOWN PROMOTION & CULTURE COMMITTEE					
Income & Expenditure Month 4					
	Actual Year	Current	Funds	% Spent	Notes
INCOME	To Date	Annual Budget	Available		
MARKET INCOME	£ -	£ 2,000.00		0.0%	
EXPENDITURE					
TOURISM	£ 190.00	£ 1,000.00	£ 810.00	19.0%	2 x adverts in Marlborough Living
CCTV	£ 691.00	£ 5,592.00	£ 4,901.00	12.4%	Planning Application Fees
EVENTS	£ 106.00	£ 4,000.00	£ 3,894.00	2.6%	Signage and refreshments
SWITCH ON EVENT	£ -	£ 6,180.00	£ 6,180.00	0.0%	
LAPTOPS (formerly named website/broadband)	£2,095.00	£ 2,000.00	(95)	104.8%	2 x new laptops purchased
HERITAGE PROJECT	£ -	£ 1,000.00	£ 1,000.00	0.0%	
CHRISTMAS LIGHTS	£ -	£ 15,000.00	£ 15,000.00	0.0%	
TOTAL INCOME					
TOTAL EXPENDITURE	£3,082.00				
ON BUDGET					
OVER BUDGET					
SAVING					

ITEM 7

TOWN CENTRE CCTV SYSTEM

Purpose

To note progress with the CCTV upgrade.

Current Status

- Having sought advice from Wiltshire Council, we were advised that listed building and full planning applications were required for the new brackets and cameras on the Town Hall, Waitrose and Library buildings.
- Applications have been prepared and submitted to Wiltshire Council with a consultation deadline of 3rd September 2026.
- The camera on the Cancer Research building was installed on 24th August. As this building is not listed, Wiltshire Council confirmed that planning permission was not required.

This camera will give us some coverage of the High St, while we await the outcome of the planning applications for the other buildings.

- The camera due to go on the central lighting column in The Parade has been stalled slightly pending approval from Wiltshire Council for use of the column and an application to SSEN for an unmetered supply to the camera.
- The new cameras at Cooper's Corner whilst installed are not working properly as the bandwidth is not sufficient to support them. The Deputy Town Clerk is working with Onecom, the Town Council's IT Contractor, to upgrade this line asap.
- Relevant staff have received some basic training on the system.

Proposal

Members are requested to note the updates and await further updates as the project progresses.

Clare Williams – Deputy Town Clerk
24th August 2026

ITEM 8

CHRISTMAS LIGHTING

Purpose

To note and consider an update report on progress with the infrastructure upgrade and next steps with the new Christmas lighting scheme.

Current Status

Infrastructure Work

- Since the last meeting, officers have managed to secure permissions from all premises on the High Street in relation to support for the infrastructure upgrade for the Christmas lighting.
- Our contractors have confirmed that work will begin around the beginning of September and this will include the installation of new boxes, the removal of unnecessary cabling and the installation of electric meters.

New Lighting Scheme

- A proposal taken to the Finance & Policy Committee at its meeting on 20th July 2026, for an increase of £12,000 in the Christmas Lighting budget for 2027/28 and beyond was noted and will be considered later in the year in the annual budgeting process.
- The Deputy Town Clerk will submit the attached 'warm white' design proposal to Full Council on 7th September 2026 for approval – **See Appendix 1**

Proposal

Members are requested to note the above and await the outcome of discussions at Full Council on 7th September 2026.

Clare Williams – Deputy Town Clerk
7th August 2026

Purpose

To note and consider an update report on in-house marketing and promotional activities.

Current Status

Business as usual:

- Visitor Information Point in George Lane car park. Worth a visit if you haven't seen it! Kiosk is open 7 days a week, 10am-3pm. Checked and restocked weekly. There's a large history timeline of Marlborough on the wall
- Tourist info at 5 High Street – summer is a busy time, with lots of walk in, phone and email enquiries. What to see and do, pick up guides/leaflets/maps, where to eat, advice on travel, public transport questions and much, much more. Unbelievable how many people have never heard of Avebury!
- Regular updates on our @VisitMarlborough Instagram account, sharing information on local events as stories. Permanent posts to welcome new businesses (Amavi restaurant has gone down very well!). <https://www.instagram.com/visitmarlborough/>
- Weekly 'what's on' posts on Facebook <https://www.facebook.com/MarlboroughTC>

Projects:

- [Town Guide](#) – first published in 2023, the strapline on the front and the introduction to Marlborough text was taken from the feedback to the town centre survey carried out by the town centre working party. For those who weren't around then, here's more information on the [survey and its results](#), and how we developed the town guide content. This is produced at no cost to us (advertising pays for it). We get the online version and 10,000 free printed copies. Currently being updated – text is written, new photography pending. Watch this space!
- Our [walks](#) are very popular, both the printed leaflets and online versions (on our website and the [Explore Wiltshire app](#)). The [Blue Plaque Trail](#) is by far the most popular. Since Bay Meadows Nature Reserve has got established and with Hawthorn Meadow about to be handed to MTC, we are currently working on a third nature trail (online only initially via Explore Wiltshire, hopefully leaflet to follow if resources allow). It will provide a circular loop from Stonebridge Wild River Reserve to Bay Meadows, going along the old railway path and back via the Tin Pit footpath. This will allow people to extend the existing two [nature trails](#) into a much longer hike.

Finally, very nice to see the article on Marlborough in [Cotswold Life](#)!

Thoughts on Explore Wiltshire app: We post regularly to share Marlborough events, and have exclusive trails on the app. Initially we were obliged to use this as Wiltshire Council linked the Wiltshire Towns Fund grants to a dependency that towns were using and updating the app regularly. While it has some good features (e.g. you can create temporary online hunts such as easter eggs etc), it is clunky and has low usage by the public. Stats show [our Hidden Marlborough](#) trail has had less than 50 uses since going live over a year ago. There are other software tools available that will do this (at a relatively small cost) that we could link to our website. We will continue to update it but as it is quite resource heavy to create a trail, will continue to give it a

low priority. Will be interesting to see whether WC continue to use it too, in our view it hasn't been very successful as other technology has overtaken it very fast.

Having an apprentice is allowing the project work to continue. Scarlet is running the Explore Wiltshire events updates, the Facebook weekly posts, taking photos and making posts on Instagram and building the new nature trail walk under my guidance.

Dawn Whitehall – Corporate Services Officer
19th August 2026

Proposal

Members are requested to note the report.

ITEM 10

CELEBRATE MARLBOROUGH & MANTON

Purpose

To note and consider progress with the planning of 'Celebrate Marlborough & Manton', a networking event for the organisers of community events and festivals.

Current Status

- **Date** – Tuesday 6th October 2026
- **Time** - 6pm – 8pm
- **Venue** – Assembly Room, Town Hall
- **Guest List** - agreed as circulated
- **Invitations to be sent** - 1st week in September
- **RSVP** - by 2nd October
- **Format:**
 - o Welcome by Town Mayor, Councillor Mark Luson
 - o Introduction and background to the evening – Cllr Wrench - Chair of TP&C
 - o Slide Show on big screen – with photos from recent events and festivals
 - o Extend an invitation to LitFest, Marlborough Festival, ParadeFest & MantonFest (and any others to be agreed) to give a run down on their events this year.
 - o Drinks, nibbles and networking

Proposal

Members are requested to note progress with the above event.

Clare Williams – Deputy Town Clerk
19th August 2026



Marlborough Town Council Christmas Decoration Hire Proposal 2026

blachere®
illumination

Summary

Contract Period

4-Year Hire (2026 – 2029)

Budget

TBC

Live Period

November–January each year

Services Provided

Design

Supply (Hire of product)

Collection

Delivery

Storage

Product Maintenance / PAT Testing



Product Included

High Street

- 6 x Central double pole mounts (12 motifs)
- 10 x Suspended motifs (over path)
- 5 x Nicia Braid Suspensions (6 x 6m sets per crossing)

Oxford Street / Kingsbury Street

- 2 x Warm white static icicle suspensions (13.5m each crossing)
- 2 x Central suspension motifs

The Parade

- 1 x Triple pole mount motif (3 motifs)

Fittings available at request.

WE ALSO RECOMMEND WALL MOUNTED MOTIFS FOR THE TOWN HALL (not currently included)

Products

352W - Icicles

Colour: LED+ Warm White

Animation: Static

Dimensions: L: 4.5m x H: 0.7m

558W-FX - Nicia Braids

Colour: LED+ Warm White

Animation: Flash

Dimensions: L: 6m x H: 0.6m

ITL327W - BOHO Suspension

Colour: LED+ Warm White

Dimensions: H: 1m x W: 0.8m

IPL324W - BOHO Grand Column Motif

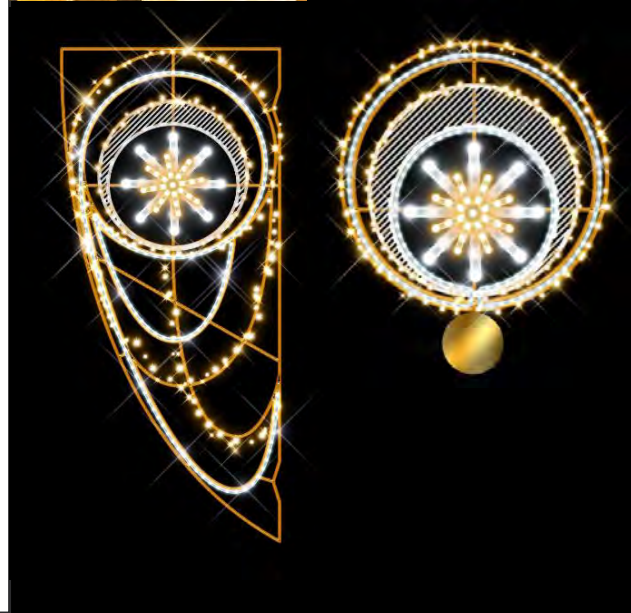
Colour: LED+ Warm White

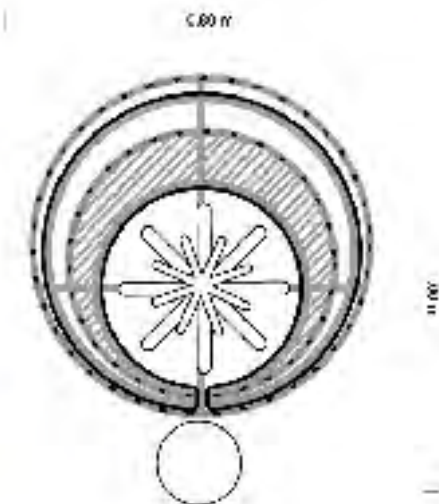
Dimensions: H: 2.3m x W: 0.9m

IPL325W - BOHO Column Motif

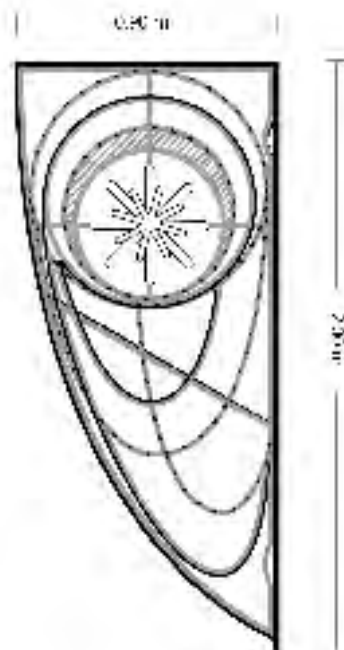
Colour: LED+ Warm White

Dimensions: H: 2m x W: 0.9m

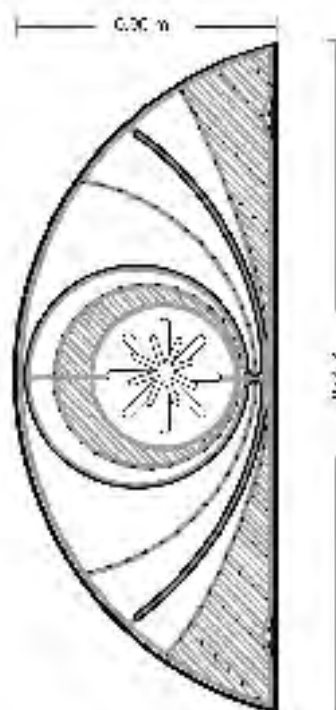




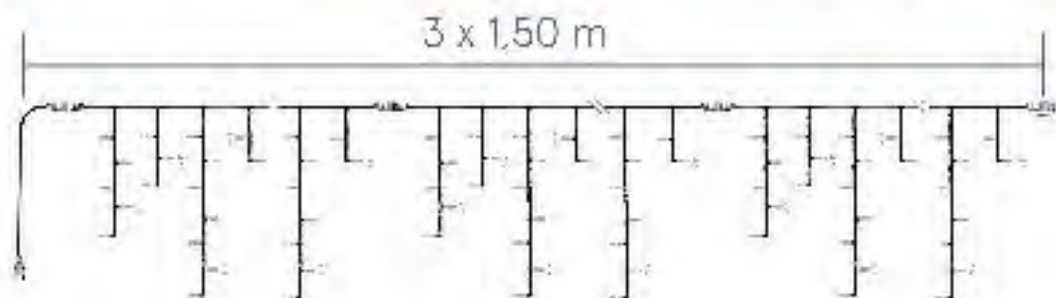
Type of item	2D transverse motif
Dimensions	L: 0.80 h: 1.00
Garlande voltage (V)	230
Wattage (W)	25
Connection	Octopus 2,50m sans prise
Weight (kg)	4,4
Nb of fixing points	2
Nb of lighting points	325 / 1053 lumens
Ratio No. luminous points / Power	13
Electrical classification	2
Waterproof level (IP)	IP55/IP69
Main color	-
Structure Material	Alu/Recyprint



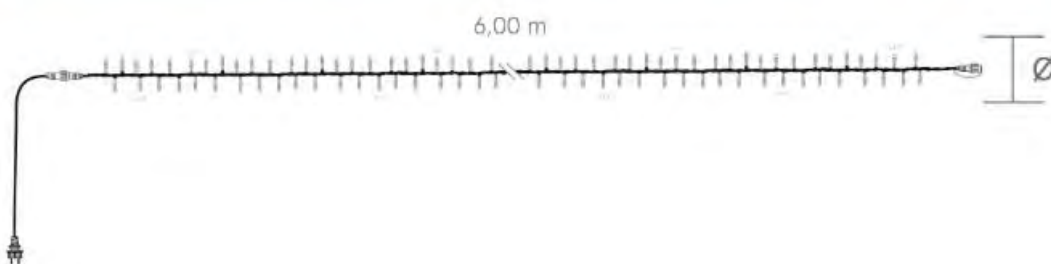
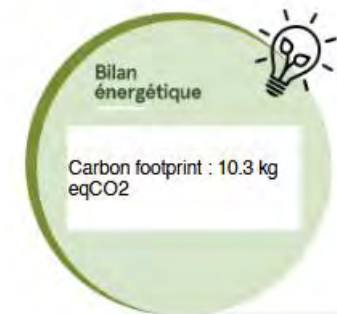
Tipo de artículo	Diseño luminoso de candelabro
Dimensiones	L: 0.90 h: 2.00
Tensión de las guilmasidas (V)	230
Potencia eléctrica (W)	45
Alimentación	Octopus 1,50m sans prise
Peso (Kg)	7,1
Número de fijaciones	2
Número de puntos luminosos	495 / 1603.8 lumens
Ratio puntos luminosos / Potencia	11
Clase eléctrica	2
clasificación de impermeab/	IP55/IP69
Color dominante	-
Materia de la estructura	Alu/Recyprint



Tipo de artículo	Diseño luminoso de candelabro
Dimensiones	L: 0.90 h: 2.30
Tensión de las guirnaldas (V)	230
Potencia eléctrica (W)	40
Alimentación	Octopus 1,50m sans prise
Peso (Kg)	7,4
Número de fijaciones	2
Número de puntos luminosos	455 / 1474.2 lumens
Ratio puntos luminosos / Potencia	11.38
Clase eléctrica	2
clasificación de impermeabilización	IP55/IP69
Color dominante	-
Materia de la estructura	Alu/Recyprint



Tipo de artículo	Guiraldas profesionales y accesorios
Dimensiones	l: 4.50 h: 0.70
Tensión de las guiraldas (V)	230
Potencia eléctrica (W)	10
Alimentación	Standard
Peso (kg)	1.7
Número de fijaciones	-
Número de puntos luminosos	180 / 583.2 lumens
Ratio puntos luminosos / Potencia	18
Clase eléctrica	2
clasificación de impermeabilidad	66
Color dominante	-
Material de la estructura	-



Type of item	Professional garlands and accessories
Dimensions	L: 6.00 d: 0.60
Garlands voltage (V)	230
Wattage (W)	23
Connection	Standard
Weight (kg)	2
Nb of fixing points	-
Nb of lighting points	480 / 1555.2 lumens
Ratio No. luminous points / Power	20.87
Electrical classification	2
Waterproof level (IP)	66
Main color	-
Structure Material	-





Budget

- Breakdowns are supplied in the official quotations
- Subject to contract confirmation
- For Budget Purposes only
- Prices based on Ex-Hire and availability of products
- Product maintenance does not include vandalism or adverse weather damage

Marlborough Town Council	Year One	Year Two	Year Three	Year Four
4 YEAR HIRE - REPLACEMENT Includes Hire, Delivery, Collection, Storage & PAT Testing/Product Maintenance.	£7,376.00	£7,376.00	£7,376.00	£7,376.00
4 YEAR HIRE - EXTENDED Includes Hire, Delivery, Collection, Storage & PAT Testing/Product Maintenance.	£12,263.60	£12,263.60	£12,263.60	£12,263.60

Company Profile

WHO WE ARE

- Leading provider of creative lighting and visual display solutions in the UK
- Delivering displays since 1994 in the UK
- Part of the global Blachere Group, founded in France in 1973

WHAT WE DO

- Design, manufacture, and install decorative lighting in urban/retail spaces
- Specialists in bespoke sculptures
- We create experiential installations, not just for Christmas
- We provide over 250 festive installations annually across the UK
- Provide a turnkey solution, creating magical displays that increase footfall

VISION & VALUES

- Creativity, sustainability, and community engagement at the core
- Strive to transform public spaces into memorable experiences
- Pioneers in low-energy, eco-friendly design using recycled materials



Experience

Blachere Illumination UK is a trusted leader in festive lighting, delivering exceptional displays across multiple sites year after year.

With a proven track record of **creating stunning, high-quality Christmas illuminations**, we bring expertise, innovation, and reliability to every project.

Our **commitment to excellence** ensures that each installation enhances the festive atmosphere, delighting communities and visitors alike.

The Blachere Illumination Group boasts **over 50 years of experience** as a **global leader** in festive and decorative lighting. Since its founding in 1973 in Apt, France, the company has built a reputation for combining creativity, technical expertise, and environmental responsibility. With installations in more than **120 countries**, and **over 250 installations each year in the UK**, Blachere's work ranges from charming town and city centre illuminations to large-scale commercial displays for **global brands**.

Our **extensive knowledge of lighting design**, production, and project management, paired with continuous innovation like **sustainable materials** and **energy-efficient LED technology**, ensures we deliver captivating, high-quality displays that transform spaces while reducing environmental impact.

We have **decades of experience** and a **passion for artistic light design**, which has made us a **trusted partner** for communities and businesses worldwide.

Trafford Centre
Manchester



Harrods
London



The Shard
London



Mandarin Hotel
London





Marylebone Village
London



Town Promotion & Culture Committee
Banbury
Marlborough Town Council



Andover



Weston-super-Mare

Who We Work With



We work with councils, BIDs, shopping centres, designer outlets, property management companies & corporates across the UK

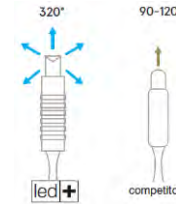


Innovative, Sustainable Design

Blachere Illumination is a **global leader in decorative lighting**, renowned for its **creative designs** and strong **commitment to both innovation and sustainability**. We blend artistic vision with cutting-edge technology to create captivating light displays for commercial spaces worldwide. At the heart of Blachere's ethos is a **deep respect for the environment**, demonstrated through our use of eco-friendly materials, energy-efficient LED solutions, recycling initiatives and our patents like RecyPrint, which transform plastic bottles into new creations. We continuously **push the boundaries of design** and **responsible manufacturing**. Blachere Illumination proves that beautiful lighting can also be **kind to the planet**.



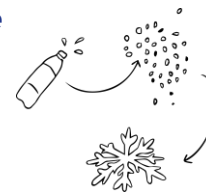
Our exclusive **LED+ Technology** is the result of a long-standing partnership with **Nichia®**, the global leader in **LED innovation**. This collaboration ensures our LEDs offer a **longer lifespan**, **superior brightness**, and **consistent colour uniformity** – all while maximising **energy efficiency** and delivering dependable performance. With a **320° light projection**, our LEDs outperform conventional alternatives by producing brighter, more even illumination while consuming less energy.



Our journey began in 2018, leading the way in **crafting sustainable, vibrant decorations** designed to be **lighter**, **visually appealing by day**, and **gentle on the planet**. The introduction of our patented **BioPrint technology** marked the beginning of our **3D printing evolution**, allowing us to create striking designs using plastic derived from **sugar cane**. These elegant, **biodegradable decorations** are fully reverse-engineerable, ensuring nothing is sent to landfill.



At Blachere, we have found a way to transform **waste plastic into decorations** that are as stunning as they are innovative! **Recycled bottles** in PET (polyethylene terephthalate) are sorted by colour and ground into flakes. The resulting granules are then **injected into our 3D printers** to produce **beautiful, unique decorations** which are as **eye-catching** during the day as at night. Our innovations, including **RecyPrint**, are protected by numerous patents.



FlexiPrint is Blachere's **breakthrough in 2025** for sustainable decorative design. It's a **flexible, durable material** made from **recycled plastic waste**. Lightweight yet **robust**, it allows for **bold colours** and **creative shapes**, all while supporting Blachere's mission to reduce environmental impact. As a **pioneer in the UK** this material will start to replace our 3D features, providing **more security against vandalism** while being **kind to the planet**.





Thank you

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