

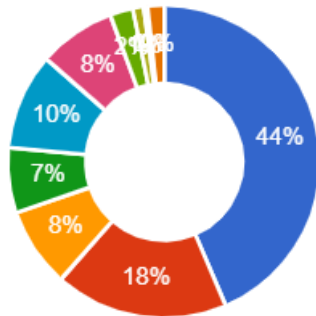
Marlborough Town Centre Survey

▶ Thank you for giving us some of your time. Please tell us a little about yourself: 🗨️ Total Responses: 0

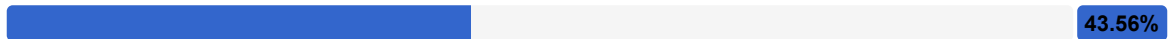
▶ Question 1 of 10: about you

🗨️ Total Responses: 714

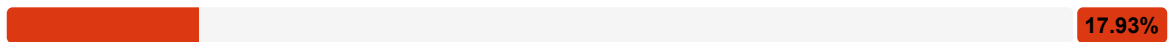
Tick as many boxes that you feel apply to best describe you in terms of your interest in Marlborough Town Centre



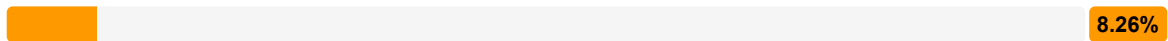
I live in Marlborough (43.56% / 311 votes)



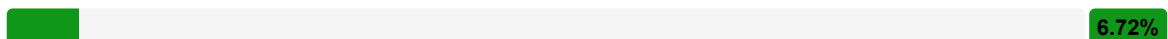
I live near Marlborough (17.93% / 128 votes)



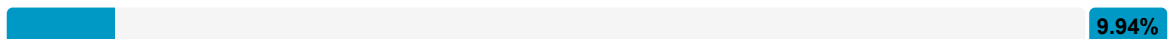
I visit people who live in Marlborough (8.26% / 59 votes)



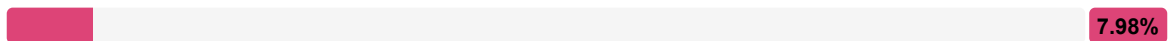
I visit Marlborough as a destination (or have in the past) (6.72% / 48 votes)



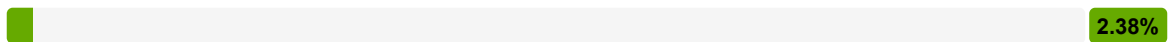
I work in Marlborough (9.94% / 71 votes)



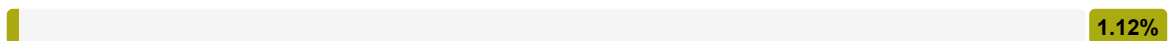
I am a student in Marlborough (7.98% / 57 votes)



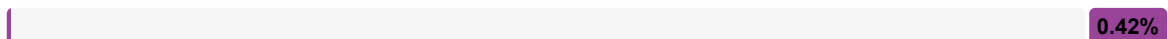
I own a business in Marlborough (2.38% / 17 votes)



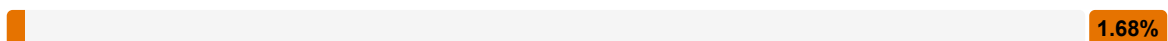
I am considering moving to Marlborough (1.12% / 8 votes)



I am considering visiting Marlborough (0.42% / 3 votes)

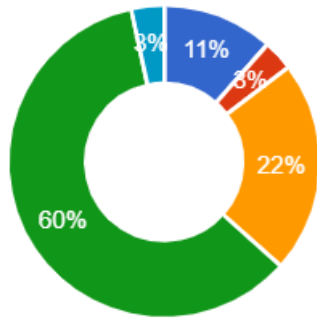


Other (1.68% / 12 votes)



▶ Question 2 of 10: your age

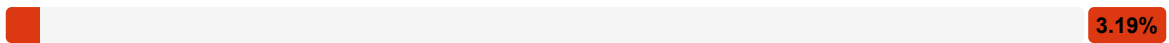
🗨 Total Responses: 470



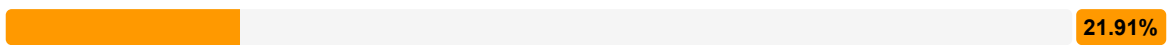
Under 18 (11.49% / 54 votes)



18-30 (3.19% / 15 votes)



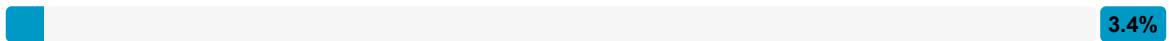
31-50 (21.91% / 103 votes)



Over 50 (60% / 282 votes)



Prefer not to say (3.4% / 16 votes)



▶ WHY MARLBOROUGH?

🗨 Total Responses: 0

► Question 3 of 10: What does Marlborough town centre mean to YOU?

🗨️ Total Responses: 444

In questions 3 to 5 we'd like you to tell us what you like about Marlborough town centre so that we can do our best to protect it.

First, please write a word or phrase (e.g. 1-3 words; a very short sentence) for how you would describe Marlborough to a friend

Username	Answer
Guest	An interesting experience and all one place
Guest	my beautiful home
Guest	special
Guest	Quintessential English market town with a wonderful high street
Guest	Quintisential English Market Town
Guest	A pleasant place to live
Guest	fascinating
Guest	Buzzy and good for a shopping trip and lunch
Guest	A pretty historic town centre with many independent shops
Guest	Ok
Guest	Attractive and historic
Guest	Historic
Guest	Neglected in many parts.
Guest	Posh, overpriced and impractical for us commoners!
Guest	Beautiful High Treet
Guest	Vibrant, interesting and social
Guest	History, beautiful buildings, town and country
Guest	Quaint, bustling, historic
Guest	The beautiful architecture.
Guest	Pastoral
Guest	The place I live. A small vibrant market town.
Guest	Grid lock big lorries
Guest	Wide high street, charity shops
Guest	Open

Username	Answer
Guest	Pretty, vibrant, expensive
Guest	Interesting
Guest	Beautiful traditional market town in a glorious rural setting
Guest	Currently very average
Guest	great market, excellent cinema and beautiful high street
Guest	Lovely but congested
Guest	Lives in the 1950s
Guest	Pleasant country town
Guest	Beautiful, friendly market town
Guest	Interesting and different.
Guest	A lovely market town with many independent shops surrounded by world heritage sites
Guest	Friendly thriving town
Guest	Expensive parking, traffic queues
Guest	Bursting with life
Guest	Prosperous
Guest	Vibrant, classy and interesting
Guest	Good pubs
Guest	Expensive
Guest	Busy, attractive, congested
Guest	Small town
Guest	Interesting and friendly
Guest	Pleasant to visit
Guest	Some lovely shops but far too many ladies shops. Not many useful shops and lack of affordable clothes shops for children.
Guest	Characterful and congenial
Guest	Rural and picturesque
Guest	Vibrant
Guest	Old & interesting
Guest	Lovely little market town

Username	Answer
Guest	pleasant to visit
Guest	Disappointing, should be great.
Guest	It's my home!
Guest	Beautiful place to live.
Guest	busy but not noisy.
Guest	Rammed with traffic and full of posh tat shops and an awful place to park in with poor public transport otherwise very pretty
Guest	A vibrant market town
Guest	Sleepy market town
Guest	Market Town
Guest	Elegant, classy, alive
Guest	Very picturesque
Guest	A fabulous place
Guest	Peaceful, community, historical
Guest	Historic, beautiful, crazy traffic
Guest	historic
Guest	Classy, historic.
Guest	Too many coffee shops!
Guest	Attractive environment, and provides us with our daily needs.
Guest	A good little town spoiled by traffic
Guest	Veneer of respectability
Guest	Historic, lovely shops and friendly people.
Guest	Varied, busy, traditional market town
Guest	Pretty and Compact
Guest	Never go there only drive through it
Guest	its not like a big town with crime drugs like swindon lack of parking closing of police station not much choice for shops poor road infrastructure bad planning houses being built with no parking so roads gridlocked not happy its conservative and outdated greed blame others high council tax rates
Guest	Upmarket

Username	Answer
Guest	expensive, snooty, expensive parking
Guest	Diverse and delicious dining and cafe options
Guest	Walkable distance to GP, food shops, and other amenities
Guest	A lovely town with easy access to the town
Guest	Unique, attractive, classic
Guest	Charming market town with a good range of independent shops/businesses
Guest	Unique, picturesque
Guest	Interesting shops & cafes - destination
Guest	Very busy no where to park
Guest	beautiful but it's to manic in the high street
Guest	A nice place
Guest	Posh snobs but lovely place.
Guest	Historic, quaint
Guest	Historic and beautiful.
Guest	unique and old fashioned
Guest	Beautiful
Guest	A posh town that is being overdeveloped and ruined
Guest	Mix of brand and small shops. Has (nearly) everything.
Guest	Typically English
Guest	Unique, authentic
Guest	Traditional high street. Historic buildings. Love the fair. Loved the jazz. Places to eat but generally it's a beautiful town. Nice to walk around. Great shops for gifts. Not spoilt.
Guest	Attractive
Guest	The beauty pubs youth club
Guest	Beautiful high street
Guest	Diversity
Guest	Great
Guest	Pedestrian Nightmare

Username	Answer
Guest	Upmarket shopping in a historic setting
Guest	Beautiful, historic, clogged.
Guest	Homely. Flowery. Pretty.
Guest	Safe.beautiful high street offering plenty of choice for both residents and visitors
Guest	Great for browsing
Guest	Strong community
Guest	Good variation of shops, restaurants and bars
Guest	A very special town with independent shops, a great high street, friendly people and a fabulous market.
Guest	Full of different style shops and cafes
Guest	Interesting, historic, friendly
Guest	Just full of womens clothes and coffee shops
Guest	Expensive property and shops
Guest	Beautiful, great for shopping and eating out
Guest	Vibrant and friendly
Guest	Unfriendly to cars and pedestrians
Guest	Nice place to live
Guest	The wide street and architecture
Guest	Friendly and interesting
Guest	Quaint buy sparce
Guest	Its a beautiful & historic place with so many independent businesses
Guest	Local, independents, stylish
Guest	I don't think Marlborough has a real identity anymore. We have far too many chain shops and restaurants, not enough independent ones. Further, there is nothing to do here. We do have the new cinema, but the teenagers are bored to the point of constantly breaking public property and there are no activities and groups for adults. We moved here 4 years ago and it is not at all what we expected.
Guest	No good shops
Guest	Friendly, charming, enjoyable
Guest	Old buildings

Username	Answer
Guest	Congested, nice cafe's, popping to the shops is impossible if you live here.
Guest	Bustling market town
Guest	Always been my home
Guest	Too many expensive shops
Guest	Pleasing architectural mix with two medieval churches 'bookending' the panorama.A lively select cinema. wide ranging Waitrose. A Town Hall of some architectural distinction would should be floodlit. Beware the appalling state of pavements.
Guest	Great variety of shops
Guest	A pretty town for browsing and a coffee
Guest	Widest high street, quaint buildings.
Guest	Upmarket
Guest	architecture
Guest	Bustling safe variety convenience
Guest	Independent shops
Guest	Lovely situation, excellent facilities
Guest	Variety of shops
Guest	A friendly, vibrant town with lots of good shops & other facilities
Guest	Need more competitive supermarkets
Guest	Busy, Friendly, Familiar
Guest	It really hasn't changed over the years
Guest	Good market town with plenty of interesting places to eat and shop.
Guest	Classy,busy,beautiful
Guest	attractive high street
Guest	Intimate, vibrant, cultural
Guest	Friendly market town
Guest	Vibrant friendly

Username	Answer
Guest	I like the small businesses and restaurants in Marlborough. However it is not pedestrian friendly, I think much more of the High street could be either shared space or wider pavement, making the lanes smaller for cars and trucks. Also more crossings and 20mph enforcement. In other parts of Marlborough such as Salisbury road, pavement to Tesco completely inadequate. Marlborough would benefit from more affordable shops and restaurants in the centre. I wish the jazz festival hadn't ended.
Guest	A friendly, vibrant old market town
Guest	Full of cars
Guest	Wide High street
Guest	charming, convenient and cultural
Guest	Happy, busy caters for my needs.
Guest	Historic, beautiful and interesting
Guest	Friendly, beautiful with lots of good cafes and shops
Guest	Historic and interesting
Guest	Interesting and friend my !
Guest	It's an attractive affluent town.
Guest	It's an attractive town with lots of interesting shops and restaurants.
Guest	Lovely and vibrant
Guest	A lot is going on
Guest	Friendly, safe and interesting town
Guest	Eclectic, lively and friendly
Guest	Friendly
Guest	Good range of shops
Guest	Vibrant busy stunning
Guest	Nice to look around
Guest	Pleasant shopping and socialising centre
Guest	Unique
Guest	Historic, beautiful
Guest	Beautiful
Guest	Historic layout and buildings, wide pavements, wide array of shops, pubs, cafes and restaurant.

Username	Answer
Guest	Picturesque, historic
Guest	Independent shops.
Guest	Historic
Guest	Very good markets.
Guest	good for a couple of hours
Guest	Coffee shops and browsing
Guest	Vibrant
Guest	Fantastic market town
Guest	Small and old
Guest	Boutique, busy, lively
Guest	Country town
Guest	Historic Market town
Guest	Worth a visit if your passing by.
Guest	Well used by Marlborough residents
Guest	precious, prestigious, positioned
Guest	A little bit of everything from different shops to glorious countryside walks.
Guest	Lovely independent shops and eateries
Guest	Ideal small time
Guest	Independent
Guest	Friendly and beautiful
Guest	Fantastic choice of great shops
Guest	local people and local roots, it has infrastructure and entertainment all contained within the town, all within walking distance, a rarity these days.
Guest	Nice shops and cafes. Unique!
Guest	Quiet
Guest	Quiet Market Town
Guest	Very pleasant
Guest	Lots coffee shops and charity shops

Username	Answer
Guest	Small unique characterful
Guest	It is a place for me and my family to enjoy. We need to be able to do a little of many things and as such enjoy the balance of shops.. There are enough attractions to bring visitors into town which is amazing. I love sitting watching them go by, enjoying the weekend cars, motorbikes, and cyclists. we moved here from West Hampstead so the bar was set very high. We love it.
Guest	Small market town with terrible infrastructure . Desperately need a new doctors surgery and prob a bigger school. I have lived here since I was a teenager.
Guest	Everything to hand, although prices are steep.
Guest	Fab friendly diverse town
Guest	Honestly, it doesn't mean much. There isn't a lot for children to do and we haven't got any affordable shops for people on a lower income. The only thing I love is the river and the seeing/feeding the ducks with my children.
Guest	Home even though expensive to live in
Guest	Traditional market town
Guest	Market with good value fresh produce. A range of shops. Pretty. Small cinema. Leisure centre. College at centre.
Guest	History, free half hour parking and tradition
Guest	Expensive
Guest	Beautiful English town steeped in history
Guest	Work
Guest	Friendly, expensive, independent
Guest	Loosing its beauty
Guest	Beautiful countryside, great high street, friendly
Guest	Unfortunately Marlborough town centre is not somewhere I can go to get the everyday things that I need, I can't even buy affordable clothes from the charity shops anymore. I use Marlborough during the day for a quick coffee (parking 30mins free). I use the town centre more in the evening and occasionally enjoy meeting friends for drinks and watching live music. I don't enjoy going to town with my young children as it doesn't feel safe.
Guest	Great atmosphere, posh charity shops, beautiful architecture
Guest	Somewhere to spend social time with friends and family. Somewhere that provides a safe environment for my youngest son to walk to and from school.

Username	Answer
Guest	Retains Cahracter
Guest	It's a great place to live. Safe and friendly
Guest	Great historical lively town, great countryside with paths to go running or dog walking
Guest	Variety of shops
Guest	I love Waitrose, just never any where to park for a quick shop.
Guest	Historic, Upmarket, Attractive
Guest	Traditionally rural
Guest	Friendly and busy
Guest	A pretty town with some nice independent shops & restaurants
Guest	Exquisite & unusual
Guest	Vibrant
Guest	friendly market town
Guest	Convenient varied stimulating beautiful
Guest	A small town with lots of independent shops
Guest	Friendly atmosphere
Guest	Historic, safe, market town
Guest	Wide, spacious High St: you can SEE. Plenty of parking. Lively, busy, good coffee, central supermarket
Guest	Proper town
Guest	A welcoming market town full of lovely shops and people. A real sense of community.
Guest	Its a hell of a place to go on a pub crawl
Guest	Shopping, eating out, traffic
Guest	Busy town
Guest	A lovely Town to visit
Guest	Over priced shops with rubbish parking
Guest	Busy but nice shops
Guest	small market town
Guest	Within walking distance

Username	Answer
Guest	Lovely architecture, shops and gorgeous vista - massively spoilt by traffic.
Guest	classic English town
Guest	Generous and welcoming
Guest	Everything on the High Street
Guest	A fabulous high street you won't get bored of.
Guest	upbeat town centre, not too big
Guest	Excellent boutique shopping
Guest	A relaxed, warm atmosphere
Guest	Fantastic town for shopping
Guest	It's a old town for old people but has good pubs no spoons tho
Guest	Historic market town
Guest	Welcoming
Guest	Bustling market town
Guest	Atmospheric, historic, vibrant
Guest	Nice market town
Guest	Too many coffee/dress shops
Guest	Self interested council who are too busy looking after their own
Guest	Great Market Town
Guest	Historic high street
Guest	Quiet market town
Guest	An attractive, historic town.
Guest	Marlborough is a wonderful place to live.
Guest	Where I live
Guest	Great place, "Posh frock town"
Guest	Womens clothing shops
Guest	Grubby
Guest	Pleasant, friendly, place,
Guest	Disjointed


Username	Answer
Guest	Thriving independent shops
Guest	Charming market town with quality shops, restaurants and activities.
Guest	Offers all that is needed in a small town
Guest	A broad selection of shops covering everything from hardware, kitchen homewear, novelty, children's toys/activities, fashion, pubs and restaurants to suit most pickets. Access to Vet's, garages, petrol stations and supermarkets. Leisure centre and sports clubs - golf/hockey/cricket/football ...not forgetting physios, dentists, doctors, pharmacies butchers, bakers and candle stick makers !! Everything you need on hand including cinema and card for those who need it.
Guest	Attractive small town
Guest	An expensive town for rich people with no practical shops for people on a budget.
Guest	Upmarket town with character
Guest	charming
Guest	Individual, interesting & not too big!
Guest	A beautiful town
Guest	Variety of shops
Guest	Eclectic
Guest	Beautiful small town
Guest	Cultural and shopping hub
Guest	A pretty and quiet small town
Guest	Expensive and elitist
Guest	rural market town
Guest	The High Street is great. Leave it as it is !
Guest	Attractive but expensive
Guest	Good place to live goodvlication
Guest	Historic market town
Guest	Vibrant,Friendly and Safe
Guest	A delightfully historical Town which is slowly being eroded
Guest	Home
Guest	Market Town

Username	Answer
Guest	Lots of cafés
Guest	local community hub
Guest	Expensive parking
Guest	An historic, beautiful old borough town, with a kind intelligent community.
Guest	Vibrant
Guest	Good variety of independent shops and bars
Guest	Vibrant lively friendly
Guest	Interesting, individual aire, compact
Guest	Long wide street
Guest	Beautiful, Historic, Friendly
Guest	friendly lively community
Guest	Vibrant
Guest	Good variety shops
Guest	A busy town
Guest	Independent clean safe
Guest	Friendly, busy, great place to eat and drink, good shopping environment, or just sit in open spaces and watch life
Guest	Outstanding shopping in the High Street
Guest	Charm, friendliness, safety
Guest	Beautiful High St
Guest	expensive living and shops
Guest	Interesting
Guest	Historically interesting attractive
Guest	Lots of traffic
Guest	Sense of community
Guest	Small town with everything you need
Guest	Best place ever
Guest	shopping,eating,ambiance
Guest	My workplace

Username	Answer
Guest	Tooo much heart through traffic and too much pollution
Guest	Largely friendly
Guest	a lively small town conducive to music and book festivalss
Guest	history, shopping and food
Guest	A friendly community
Guest	Convenience, compactness and caring
Guest	Special
Guest	Space, diversity of shopping, markets and frequent events
Guest	Congested but interesting
Guest	Beautiful countryside setting
Guest	shopping, socialising and being proud of where I live.
Guest	A good tourist destination
Guest	Exciting and different
Guest	Thriving and attractive
Guest	Nice coffee shops
Guest	Beautiful, but a car park.
Guest	A beautiful market town with a real heartbeat.
Guest	good shopping
Guest	Quiet and dull
Guest	Friendly place safe for children
Guest	beautiful central town
Guest	Shocking .. lack of any family shops that are affordable. Council only care for retirement age
Guest	Social hub for small villages surrounding it
Guest	Great restaurants and cafes
Guest	The shops and it's a nice little town
Guest	Green, middle class
Guest	More elderly population but fun if you have friends there
Guest	I was raised here and live the history behind it

Username	Answer
Guest	Elite & Expensive
Guest	Attractive, decent shops and plenty of cafes
Guest	A place with no things to do but loads of cafes and charity shops , bit like Devizes tbh
Guest	It's pretty cool to go there with friends
Guest	Pretty place, not much to do.
Guest	Beautiful place to live that feels safe
Guest	It's quant and has a lot of cafes and shops, it is also very pretty.
Guest	happiness
Guest	Retirement/ traffic/ overpriced
Guest	Its kinda nice
Guest	Safe, cultural
Guest	Self-sufficient market town
Guest	It is historic and beautiful
Guest	A terrific place
Guest	old
Guest	High end
Guest	good
Guest	It's spacious and busy but too much traffic!
Guest	Nothing
Guest	Safe, kind environment.
Guest	Safe, small and beautiful
Guest	A lovely town with great shops & cafes.
Guest	Beautiful old Market Town
Guest	Fun, Beautiful and friendly
Guest	Marlborough is full of shops and trees.
Guest	A small attractive market town
Guest	A beautiful town set amidst glorious landscapes.
Guest	I love Marlborough because it has the amazing mop fair and my school (St Johns) is in it!

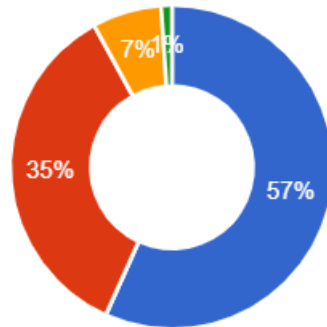
Username	Answer
Guest	Local shopping centre
Guest	banging greggs like
Guest	Historic
Guest	Lively,busy,fun place to hang out
Guest	Pretty old fun
Guest	Marlborough High Street is a place to socialise and shop.
Guest	Adventurous
Guest	Vibrant, safe and bustling
Guest	Enchanting look and feel
Guest	clean
Guest	Nice and wide
Guest	Quaint
Guest	a place to visit
Guest	Cinematic
Guest	Pretty and clean
Guest	School, shopping location
Guest	Friendly
Guest	Pleasant, and fulfils most needs.
Guest	Nice place
Guest	Bustling town centre
Guest	Scenic and secure
Guest	Vibrant, Shopping, Dining
Guest	Cafe culture + shopping
Guest	A nearby town with shops
Guest	Small, nice walk around, not much restaraunts
Guest	heart of the town
Guest	Beautiful small town
Guest	A partially, populated and historic town full of life.
Guest	fun, beautiful, busy

Username	Answer
Guest	Beautiful, compact
Guest	Up itself, overpriced, good for tourists not residents
Guest	it's a very fun place to go out with your friends.
Guest	Interesting, friendly, safe
Guest	Lovely market town
Guest	the amount of charity shops and the vinyl shop
Guest	a Quintessential English Town. Varied shops including many independent traders. Quality produce sold. Buildings of interest and plenty of wide open nearby recreational space.
Guest	My High Street
Guest	Busy
Guest	Beautiful town with friendly people
Guest	old
Guest	High street shopping, parks, MOP, etc
Guest	rich posh food
Guest	nothing much tbh
Guest	A place I hang out with friends, relax and go to my favourite bookshop, I would like it to have more shops for teenagers though, like a primark, or an arc
Guest	It is a close place to go with friends after school
Guest	Desirable place to live
Guest	Busy
Guest	Busy, friendly, sociable
Guest	Where we go for nearly anything we need
Guest	Historic, Traditional,
Guest	Beautiful high street
Guest	little town
Guest	Easy shopping
Guest	Vibrant
Guest	An attractive market town
 View All Responses	

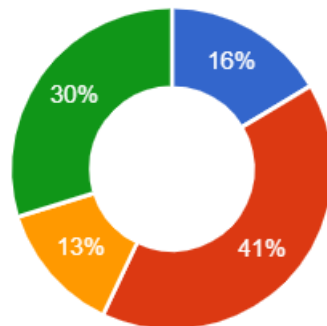
It goes without saying that the Town Council is really proud of Marlborough and believes it has many strong points. However what residents, workers, students and visitors think is far more important to us!

We would really value YOUR opinion about what you love: the things that you believe make Marlborough unique and attractive. Please tick which you think is most true, answering as many or as few as you feel appropriate.

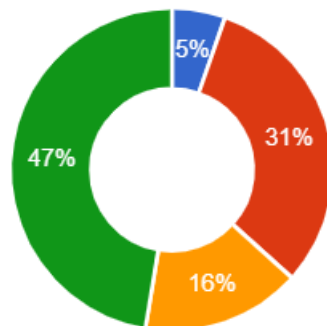
Location - Marlborough is a great base to access heritage sites and the North Wessex Downs Area of Outstanding Natural Beauty



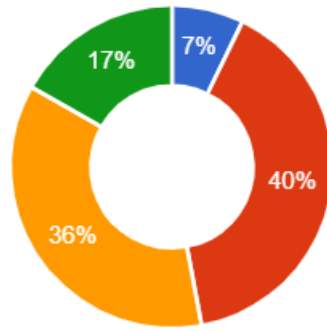
Access - it is easy to travel to Marlborough



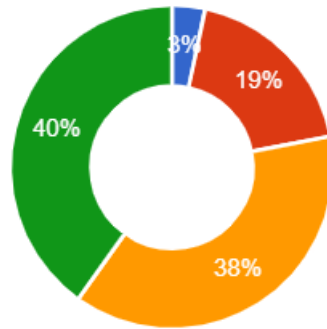
Parking - It is easy to park in Marlborough



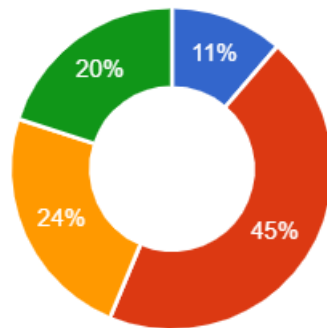
Information - There is clear and prominent signposting



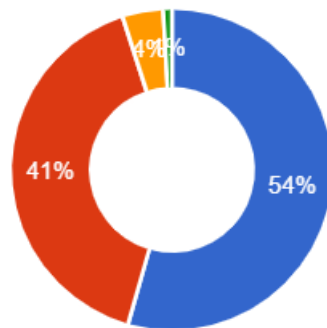
Information - there is a visible and accessible visitor information centre



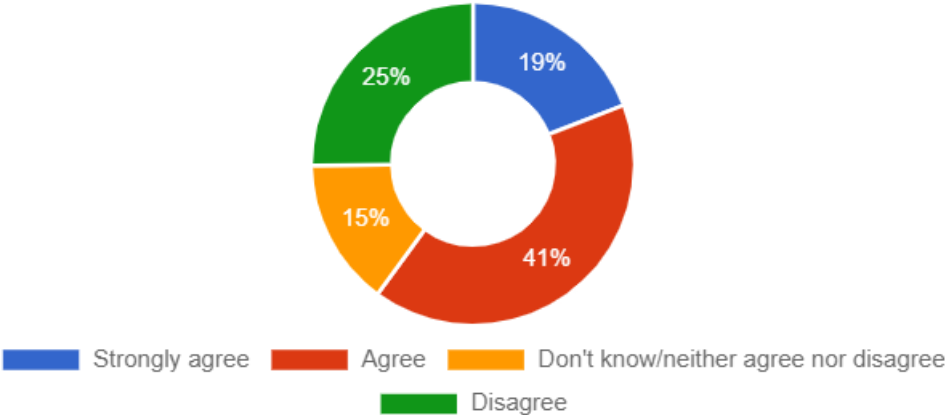
Visitor attractions - Marlborough town centre has plenty of interesting visitor destinations



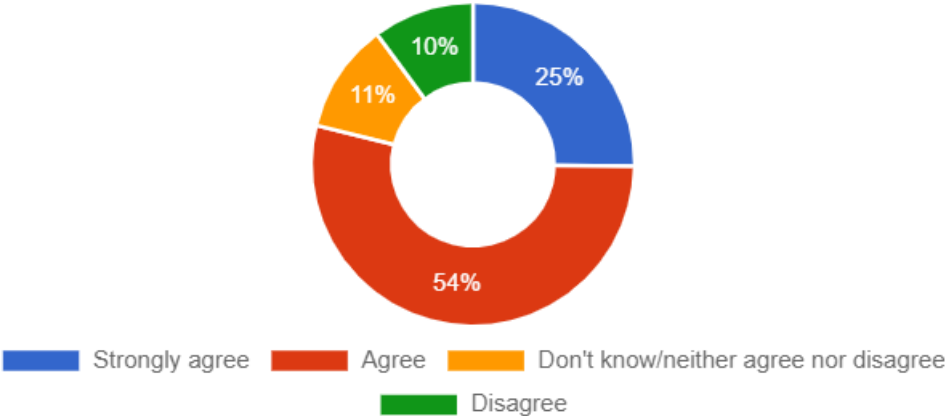
Historic Architecture - Marlborough has beautiful buildings



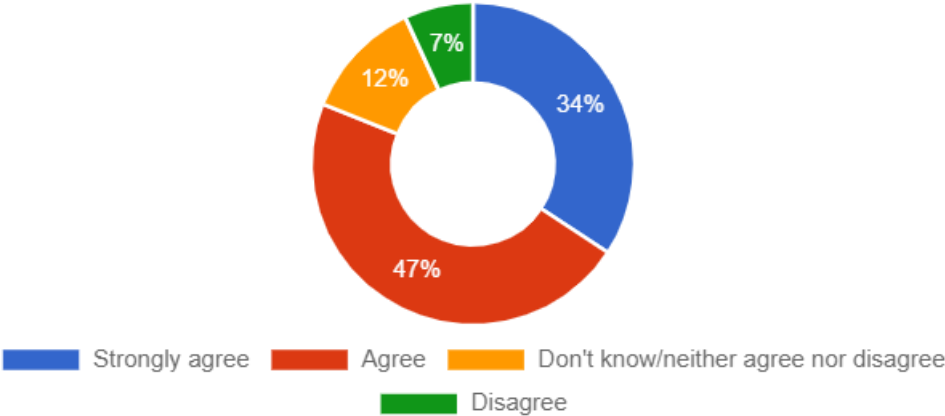
Environment - it is pleasant to visit Marlborough (traffic, air quality, pedestrian access)



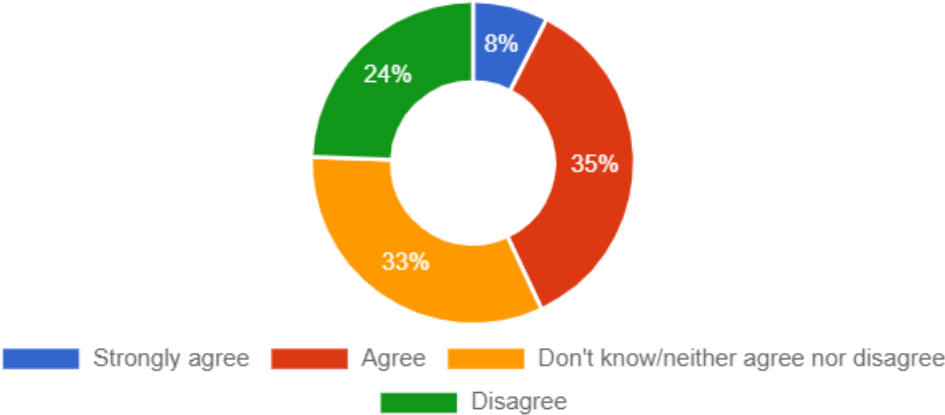
Green space - there are great open spaces, parks, play areas and easy access to the river



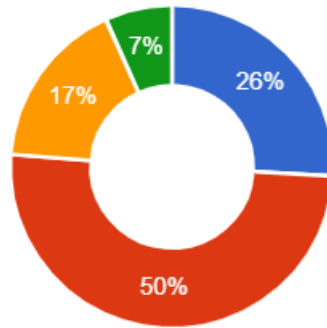
Atmosphere - Marlborough has a vibrant feel during the day



Atmosphere - Marlborough has a vibrant feel by night



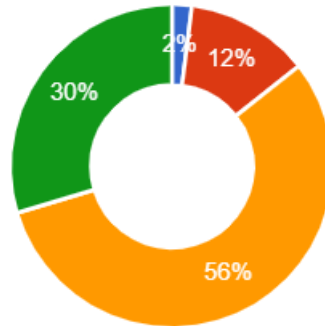
There is a strong cultural scene - arts, music, theatre, cinema, literature, festivals



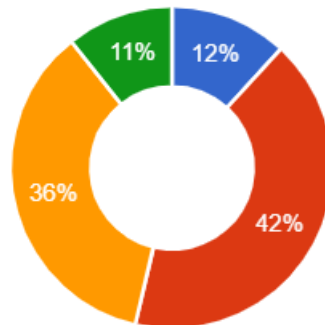
Strongly agree Agree Don't know/neither agree nor disagree
Disagree

A few more questions on the same theme

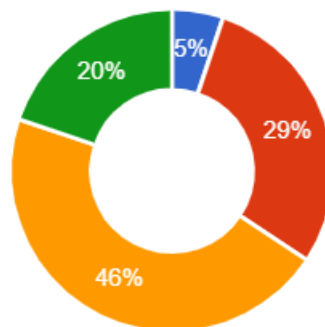
Accessibility - Marlborough is well set up for people with disabilities



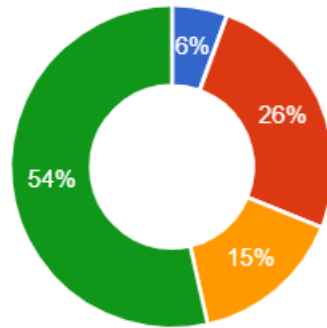
Children - Marlborough is very family friendly



Sustainability - Marlborough is very 'green'

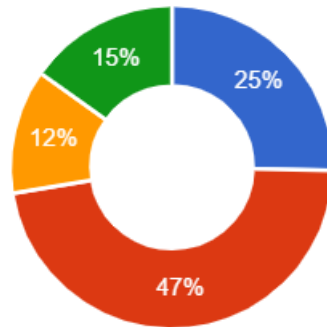


Range - I can get everything I need in Marlborough



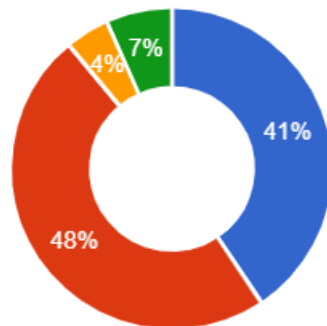
Strongly agree Agree Don't know/neither agree nor disagree Disagree

Range - Marlborough has a great selection of independent traders



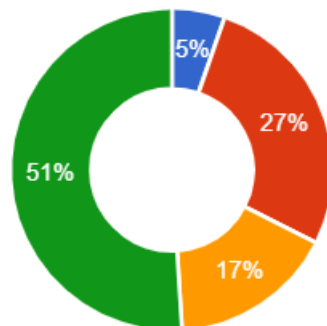
Strongly agree Agree Don't know/neither agree nor disagree Disagree

Range - Marlborough has a wide variety of hospitality (food/drink) outlets



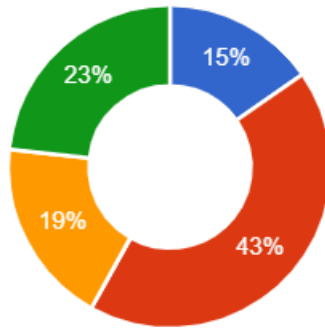
Strongly agree Agree Don't know/neither agree nor disagree Disagree

Cost - there are shops to suit all levels of income



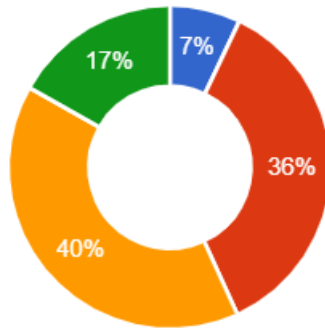
Strongly agree Agree Don't know/neither agree nor disagree Disagree

Markets - Marlborough has great street markets



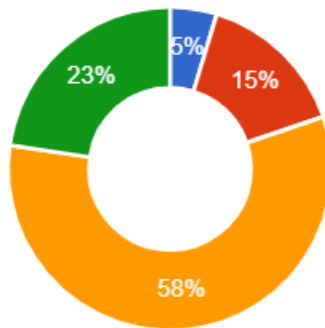
Strongly agree Agree Don't know/neither agree nor disagree
Disagree

Staying here - Marlborough has a good range of hotels and bed & breakfast accommodation




Strongly agree Agree Don't know/neither agree nor disagree
Disagree

Staying here - Marlborough has good camping/camper van facilities



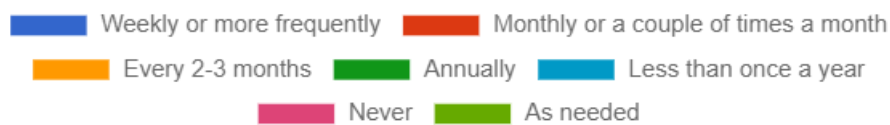
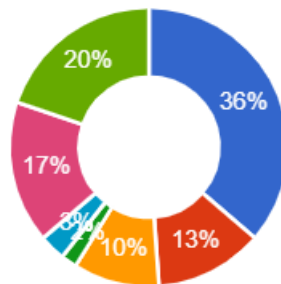
Strongly agree Agree Don't know/neither agree nor disagree
Disagree

► Question 5 of 10: How often do you use the  Total Responses: 5807
town centre?

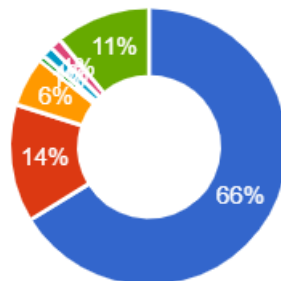
Toggle Charts

Thank you so much for your responses so far, and for letting us know what you like about the town centre. Now, please tell us how often you visit for the following activities:

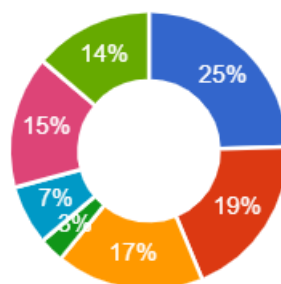
A nice day out



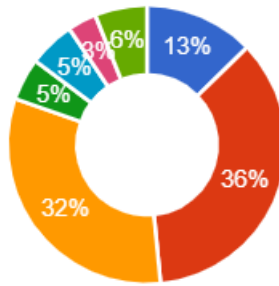
Shopping



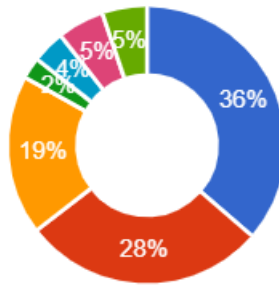
Market



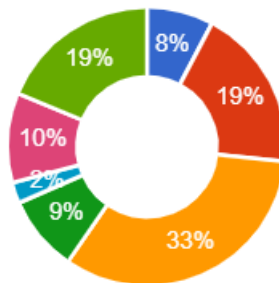
Eating out



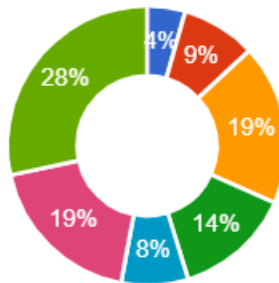
Coffee/pubs



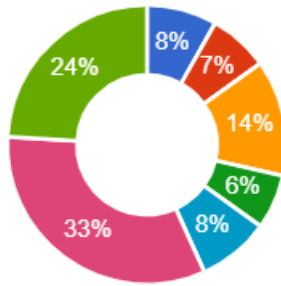
Personal (dentist, health, optician, hair, wellbeing, beauty, therapy)



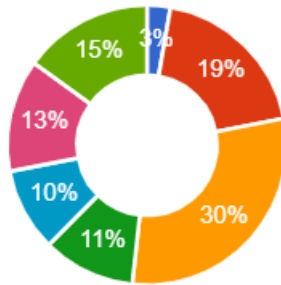
Services or business (e.g. car repair, accountant, dry cleaning)



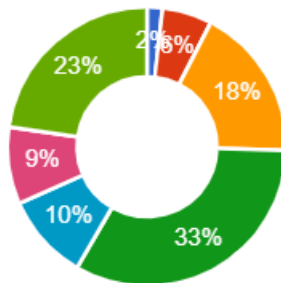
Activities for families and children



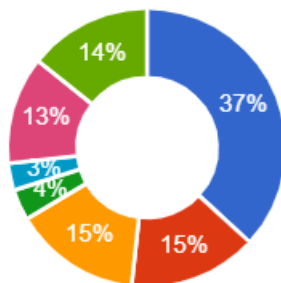
Arts, music, culture (e.g. concerts, theatre, exhibitions)



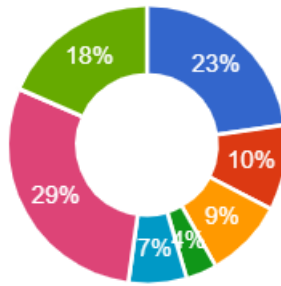
Events (e.g. Horse Trials, LitFest, Mop Fairs, Christmas Lights)



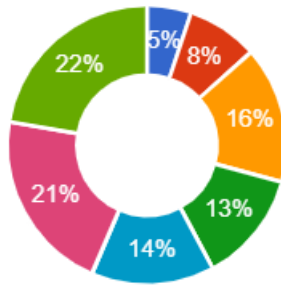
Outdoor pursuits (playgrounds, green spaces, walking)



Sports/leisure centre/fitness



Heritage (e.g. historical buildings)



► IMPROVING YOUR EXPERIENCE

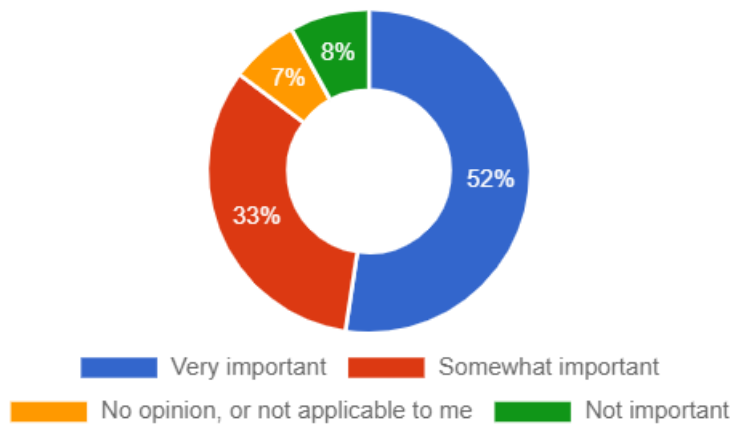
🗨️ Total Responses: 0

Your opinions will really help us. Thank you for sharing your thoughts so far.

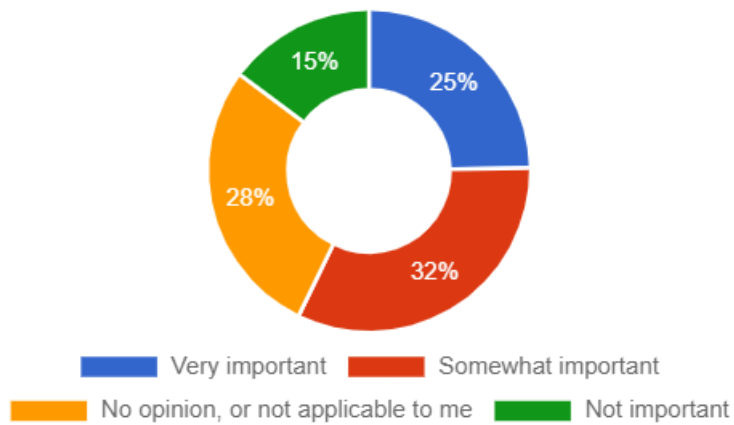
In questions 6 to 7 we'd like to explore whether there are opportunities to make your experience of Marlborough town centre even better, or encourage you to use it even more

Please let us know whether there is anything that is really important to you, and which would make a real difference to whether and how often you visit the town centre

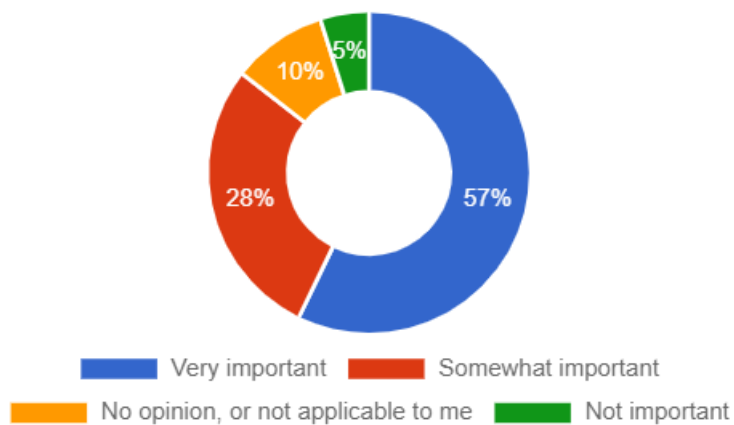
A safer environment for pedestrians



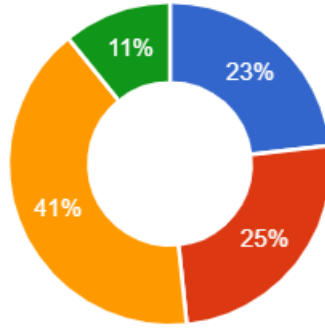
A safer environment for cyclists



Cleaner air quality

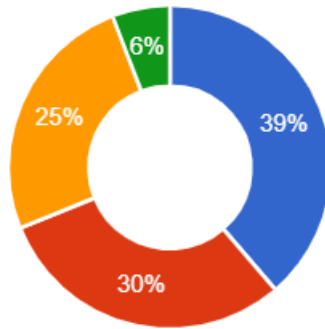


Easy access to electric vehicle charger points



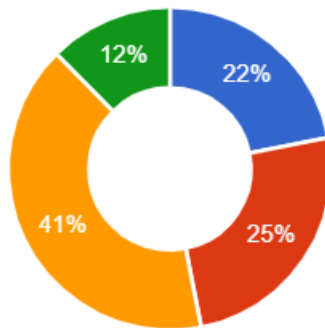
Very important Somewhat important
No opinion, or not applicable to me Not important

Easy access to long stay parking



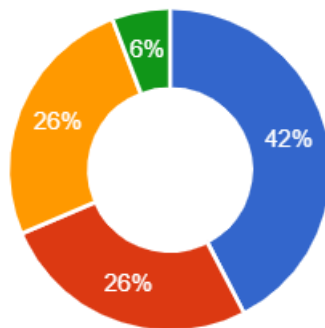
Very important Somewhat important
No opinion, or not applicable to me Not important

Easy access to secure cycle racks



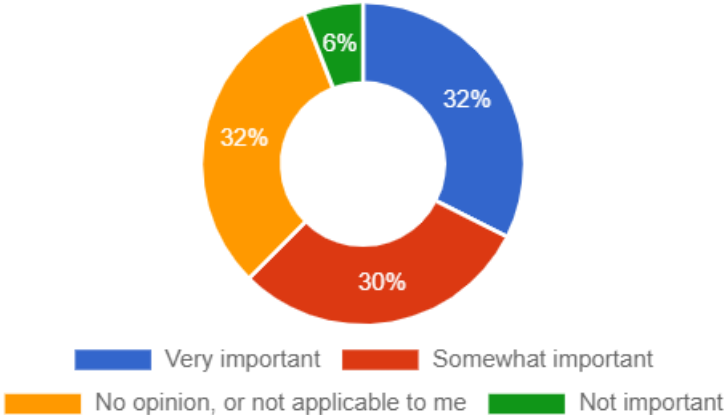
Very important Somewhat important
No opinion, or not applicable to me Not important

Easier access to the town centre via public transport

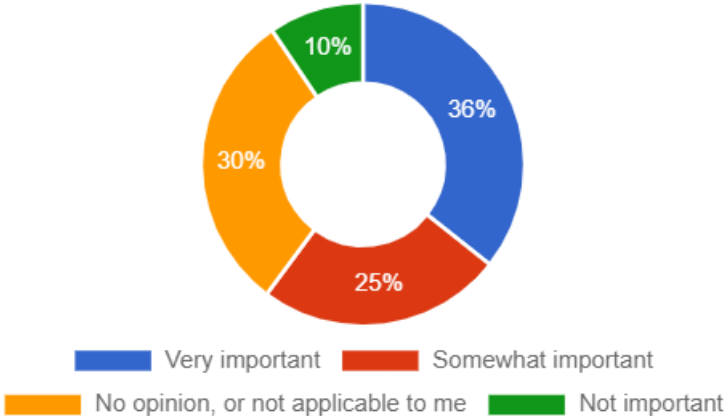


Very important Somewhat important
No opinion, or not applicable to me Not important

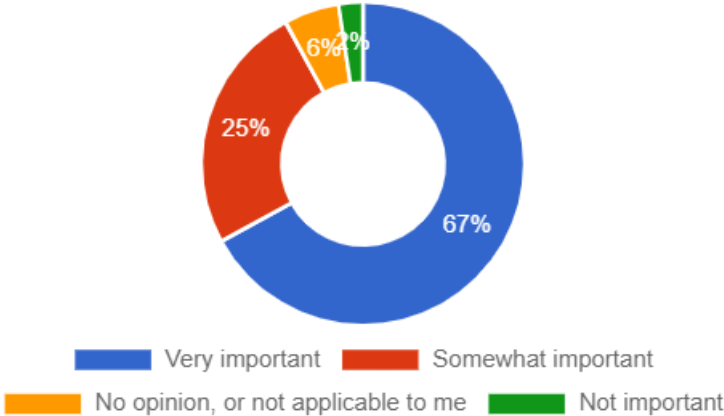
Improved accessibility (e.g. access to disabled toilets/hoists, more ramps fewer steps)



Dedicated parking for residents



Smoother traffic flows



If there is something that we didn't list in the previous question but that would make a real difference to you personally, your family or your business, please tell us briefly what that is in the box below

Username	Answer
Guest	I thought we weren't covering taffic in this survey, so I was a bit puzzled to see the option to respond to traffic flows
Guest	We need to decide if we are a tourist destination, a town for local needs or both.
Guest	no
Guest	Shopping for families on limited incomes, particularly childrens clothing
Guest	Men's clothes shop, children's every day clothes shop and night club
Guest	Less traffic!!
Guest	The condition of the approach from Swindon . Buildings and other infra structure on this route are suffering from traffic snd pollution.
Guest	Reduce the HGV through traffic
Guest	N/a
Guest	Tours of the history in Marlborough
Guest	Reducing the volume of traffic, especially north/south and in particular the volume of HGVs
Guest	the highstreet has become focused on middle ages womens wear. We need greater diversity in the range of shops available
Guest	Better east-west buses
Guest	Better medical facilities
Guest	Do somthing about the traffic chaos! Better off-road car-parking [the common?] andremoving some of the on-road car-parking [George Lane, the bot of salisbury-road opposite the entrance to Priorsfield] would much improve the free flow of traffic and reduce the congestion.
Guest	Better short stay parking for residents who want to drop in to town to buy something quickly

Username	Answer
Guest	Parking charges - Corsham and Malmesbury give the first two hours parking free which encourages footfall and people to spend time in the town spending money. Alternatively offer parking money back on the first hour if spending in certain designated shops, i.e. Waitrose. (Waitrose need to encourage people to shop in their store which is fast becoming shabby and outdated. This would help them maintain or increase their turnover.) The current car parking charges here preclude encouraging people to stay and spend not to mention the roadworks which kill the town with their frequency causing regular frustration and making visitors decide to go elsewhere.
Guest	Affordable shops
Guest	Reducing traffic
Guest	Ensuring safe driving from entry to exit of town. Safe driving speeds!
Guest	Access to the river outside Marlborough is too limited, except for those who pay for it.
Guest	Pedestrian access from eastern London road poor pavement
Guest	More car parking on the outskirts of town and a park and ride
Guest	Making it easier to park - ie more spaces. Also more shops that are not womens fashion/homewares.
Guest	Reducing traffic in high street, ideally pedestrianising!
Guest	remove barrier in front of Polly's
Guest	As a family we feel we have to travel anywhere else to enjoy ourselves even to a good park. Miss high street outside seating. Less chains in town,
Guest	To maintain half hour free parking.
Guest	Make it easier to cross the high street and stop cyclists using the pavements and alleys
Guest	I think there's a real gap with information and comms. For example information for tourists / visitors. Not a TIC but a really clear digital version. Regarding traffic it's the road works issues that really stymie people getting intoTown.
Guest	Train station
Guest	I tend to avoidbMarlborough if possible due to the traffic and roadworks. It's a beautiful town but can be very congested
Guest	Dedicated parking for residents especially living on the High Street,+ curtailing the increasing number of heavy goods vehicles
Guest	Narrow streets and volume & excess speeds of HGV Traffic.

Username	Answer
Guest	Wider range of shops; too many ladies fashion outlets. More balance, with more local traders if possible. Greater focus on making the market, especially the Wednesday market more desirable for traders and for customers. r
Guest	The previous question would have been improved if there was the option to select 'sufficient as it is' or similar.
Guest	Safety - a crossing on the high Street. Sustainability - Public water fountains, separated bins for recycling on the street
Guest	Many people avoid the high street due to the really poor air quality and vehicle clues speeding
Guest	We need more clothes shops that are affordable
Guest	parking needs to be for ever one not residents parking needs to be free need better hospital need better dr need better road system need better shops not just alchole more leisure facilities like old open out door swimming pool the new pool is small cold expensive just dont go to pool any more lots of poorley built bad planning new builds every wear run down dirty broken
Guest	Aldi or Lidl
Guest	a bye pass to protect the roads from keep being dug up
Guest	Allowing less traffic through the town especially juggernaut,more facilities for the extra housing that's being built. GP and dentists are struggling plus
Guest	More family friendly quality eateries with play facilities in garden
Guest	Remove all the ugly Covid barriers in the high street
Guest	more faculties for the youth of the town and more social housing
Guest	No
Guest	Parking for visitors.
Guest	Better range of shops for household items
Guest	Better promotion of what town has to offer particularly a visitor information centre. This would be in line with other similar market towns.
Guest	Banning traffic from the High Street
Guest	Sort the pavements out in the high street
Guest	Keep Marlborough for local people, visitors, private students etc. are only passing through. Local residents and families are there for thr long term.
Guest	Children entertainment

Username	Answer
Guest	Free parking. Sundays was attractive as free parking. As a family we would spend longer in town. Avoid paying for parking always. Perhaps money back indentures with parking charges?
Guest	If he outside seating areas set up outside pubs/restaurants during COVID are to be permanent then PLEASE can these barriers be made more attractive
Guest	Reliable instant taxis
Guest	Tourisy information centre needed
Guest	Originate a robust scheme to improve the abysmal condition of pavements especially on the High Street.
Guest	Parking for town centre workers to take pressure off residential streets outside the centre
Guest	De-classify the road to stop so many HTC's. Coordinate road works better- causes chaos
Guest	Bring back free parking on sundays
Guest	Cycle routes from the railway path to the high street and to St John's. I'm sure this applies to other access from surrounding villages. For ex, my 12yo cycles to Marlborough on the railway path from Og st A but we don't feel she's safe cycling Poulton Hill into town on her own. If kids could cycle safely it would mean fewer cars doing drop-off. Also i wish there was a theatre!!
Guest	Do nothing for young people
Guest	School traffic , parking wardens , cars often on yellow lines , blocking residential drives and spaces , pavements, st John's and st Mary's school, leaving poor access to for emergency vehicles and rubbish collection
Guest	Trees, more outdoor seating (but not with ugly red bollards)
Guest	Better bus services to increase accessibility
Guest	Friendly and helpful residents
Guest	People being more aware or drop kerbs that people need to use and more accessible disabled spaces hight street needs more that people with mobility cars carrying wheelchairs in, can drive into and wheelchair user drive out of safely. I saw a van go into a parking space on the side of the street the wrong way round just so their boot was accessible for wheelchair ramps and wheelchair
Guest	Cater for all pockets
Guest	Less heavy traffic
Guest	Doctor availability. Poor parking. Drivers sit in vehicles (often double parked) with engine running, waiting for passengers.

Username	Answer
Guest	pedestrian crossings in main street
Guest	Parking for high street residents, and fewer massive lorries which are damaging the fabric of our house.
Guest	Getting sensible answers ffrom town councillors instead of the garbage they normally offer
Guest	Coordination between different bodies to prevent the constant roadworks & traffic problems
Guest	Easier, cheaper parking
Guest	No reply
Guest	Traffic is a real problem in Marlborough. It needs a way of reducing the lorry traffic which only passes through.
Guest	Free limited time parking
Guest	reduce traffic jams
Guest	Better public transport, more frequent and more taxis available
Guest	I have to use a walker and have great difficulty with the uneven or sloping surfaces of all the pavements on the High Street and near the Surgery and pharmacy.
Guest	Market is dreadful, place by pavement on side
Guest	The recreation ground on Salisbury road is in very bad repair, I can no longer take my granddaughter there because lots of the equipment is broken. Also more bins needed there. Path to Tesco so narrow it is inadequate and dangerous, I would rather take my car, even though I prefer to walk. Questions failed to ask if we working High street, which I do on volunteer basis. I have lived in Marlborough 15 years, the traffic has got steadily heavier each year, especially with large goods vehicles route north to south and back.
Guest	Stop people parking on pavements that is difficult when pushing prams/wheelchairs
Guest	Remove pavement dining and move parking to side of street only or take example from holland
Guest	Affordable shops
Guest	Wilding of public areas e.g. car parks
Guest	We would really, really like a bakery in the town
Guest	High Street is very important and should NOT be disfigured with pedestrian crossings or other unsuitable street furniture !
Guest	For the High Street to be less dominated by car parking. We need a multi storey carpark on the George Lane carpark.

Username	Answer
Guest	Charging for Sunday parking was a mistake .Far too many roadworks and it can only be a matter of time before a pedestrian is killed on the High Street .Why are there no cheaper shops for those on a lower income such as Lidl, Aldi , a larger Tescos, Poundland , Wilko, Home Barhains etc
Guest	Doctors appointments should be more readily available
Guest	Footpath improves/widening for buggies
Guest	I need cleaner air. Ban woodburners, bonfires, vases/machines emitting perfumes in shops and toilets
Guest	More affordable shops in the town centre.
Guest	I think that pedestrianisation/part-pedestrianisation of the high street would change the high street from a nice place to visit to an amazing shipping/eating destination. Vehicles and parking are being allowed to ruin our town. How about removing all parking on George Lane and sending through traffic that way, then at least closing one direction/installing barriers to prevent through traffic on the high street so that it becomes a place for people again not cars. My favourite time to visit the town centre is when it has been closed for mop but before the rides arrive because it's the only time you can truly enjoy the scale and beauty of our wonderful high street. I know some shops believe they would lose passing trade, but instead I think they would gain destination trade, which in theory means people who visit intending to use multiple shops/businesses and who plan to spend money. Please stop prioritising the car. Pedestrianisation, cycle paths and better public transport please
Guest	Survey boxes don't work!!!!!!!!!!!!
Guest	more accurate signs needed; ramblers with backpacks walk from public loo sign 'trail' along river and find there is no 'trail' ; also sign to a hotel at junction of River Park and Pewsey Road and no hotel; no sign to say high vehicles cannot use Angel Yard; zebra crossing at Town Hall v dangerous, needs to be a zebra crossing across High Street, u-turns should not happen in front of Town Hall; graffiti and scruffiness needs a cleanup; also rats are a growing nuisance all along river in town, Kennet Place and Town Mill area; better communication with local people about events and people eg, we are not informed who our councillors are
Guest	I love Marlboroughs independent shops but wish there were a few more for a lower budget.
Guest	Make better use of the unique quality of the high street, less room for cars, more for people
Guest	Lost business rates for pop up Business/ art events
Guest	Limit through traffic.
Guest	A budget supermarket would make me visit more.

Username	Answer
Guest	Pedestrianize the High Street
Guest	A park with fitness equipment, like the Hags range of equipment often found in other towns/villages, along with fixed table tennis tables for free to use fitness opportunities, ideally on the Common
Guest	A Lydl or a decent sized supermarket, free Sunday car parks
Guest	The cobbles are a nightmare along the pavements
Guest	Affordable shops
Guest	1. Moving the Mop Fair to the common 2. Reinstating the International Jazz Festival
Guest	Nope
Guest	More disabilities parking spaces
Guest	Resident parking is essential, especially around the Green. The market is woeful. Please visit West Hampstead at the weekend and prepare to be amazed. It is embarrassing to live in a place such as Wilts and not have a wonderful produce market. Were is the game? More choice for fruit and veg on a Sat (not great quality and expensive), why can I buy goat meat in Devon but not here? Bring in a firm who can run it and make it spectacular.
Guest	Less road work traffic jams. Better signage
Guest	More things for children to do
Guest	A by pass from tesco to Pewsey road
Guest	Fewer road works
Guest	Bring back the jazz festival
Guest	Too much digging up of the roads, marlborough is becoming just a location you avoid because of the traffic and road works
Guest	Shops for normal living things
Guest	Advance notice of road closures even if not on road closed. Eg. If live on George Lane when high street is closed there is massive delays.
Guest	Less traffic in the High st
Guest	Get rid of the ones, they look awful and serve little purpose. Very few shops actually used the space.


Username	Answer
Guest	Please close of the entrance to waitrose carpark from the town centre. This is the route to the park and is dangerous. Please look at safe walking paths to Marlborough business park without walking so close to Salisbury road. Remove traffic from the town centre, a long shot I know! Please please please affordable supermarkets and affordable takeaways, those on lower/middle incomes feel alienated by the high costs of basic needs. A night off from cooking once a month is important but there is only one affordable takeaway that delivers in Marlborough.
Guest	Free parking or the ability to buy a parking ticket that lasts a year and I just display it on my dash - discounted to those residents of Marlborough/Manton
Guest	Diverting the large heavy vehicles around the high street rather than through it. Pedestrian Crossing a for children on the high street.
Guest	Safe cycle route from town centre to Savernake, banning large lorries from using town
Guest	All stores need to keep their shops fronts cleal love Bounces for great coffeen. .
Guest	Bus services out to Oare direction running later in the evenings
Guest	Better Christmas lights
Guest	Install 2. zebra crossings too & bottom end of High street & traffic measures to cut the amount of hgv's using the north/south route through the town causing omissions noise & queues. Also shops for menswear as no where to buy shirts trousers or pants that's also true for women's wear
Guest	More litter bins and more litter collections.
Guest	It would be great to have a clothes shops and shoe shops catering for children, everything is very adult biased
Guest	Marlborough is always gridlocked
Guest	more activities for families that suit a variety of different ages
Guest	Smoother pavements;
Guest	Smoother pavements
Guest	I would like parking to be easier - for example parking is free after 3pm during the week in Cirencester
Guest	Very difficult to get employment /More dedicated recruitment support/companies.
Guest	Most shops are orientated to women.
Guest	Sort out traffic flow and road works. Clean air is a joke with queues of traffic in all directions with engines running

Username	Answer
Guest	Encouraging diversity in shopping outlets
Guest	Resurface footpaths
Guest	Controlling the volume of through traffic
Guest	more free parking, contactless parking payment, free toilets
Guest	Free parking
Guest	Removal of temporary cones/traffic bollards outside restaurants/pubs.
Guest	There should be a pedestrian priority crossing point midway along the High Street
Guest	Blue badge parking restrictions have affected people with limited mobility accessing the town centre
Guest	Stop ARK from banning everything
Guest	Dedicated zebra crossings on the High Street
Guest	The Town Council completely ignored the fact that their is inadequate sporting facilities for the town.
Guest	Less street furniture by retailers
Guest	Support the youth and get facilities for them
Guest	Allow for shops which cater for lower income families!
Guest	Bypass. Herd St is a death trap. Amount of traffic, noise & air pollution, disgraceful & illegal!
Guest	A major barrier to improving Marlborough is removing through traffic especially HGV traffic, but this is very difficult.
Guest	Pavements too narrow, cars too dominant
Guest	Too many traffic disruptions. Same roads continually dug up. There must be better planning to avoid road works. There should be a strict limit on how long road works are occurring, fines to the utility companies for over extended work.
Guest	Traffic
Guest	No
Guest	We need practical shops i.e. Wilko etc for practical things- small kitchen appliances. Shops for people on lower incomes not art galleries and posh coffee shops and less charity shops. Everyday clothing shops not designer. And please note Marlborough does not stop at the Green. The Acres is more than people on benefits with substance misuse issues.
Guest	Less lorries travelling through the centre of town

Username	Answer
Guest	A reduction in the number of HGV's to reduce congestion and improve air quality
Guest	Greater variety of shops (not cafes)
Guest	A wider range of everyday shops and cheaper car parking so that access to dentist, bank and building society and travel agents and children's play park not such an expensive event
Guest	Improved play park facilities especially facilities for younger children - eg on the common
Guest	Nothing to add
Guest	No
Guest	Through trafic problem - 1st through the two and second through to Swindon. Needs some idea of a bypass. REmove the covid barriers and improve access overall.
Guest	Needs bye pass and or park and ride and resident parking only
Guest	Bigger or another Doctors' Surgery
Guest	traffic traffic traffic
Guest	Free parking
Guest	More speed and parking enforcement. I know its Wiltshire but pressure on them may help.
Guest	Taxis pick up point in town
Guest	Keep the outside space for the cafes, pubs and coffee shops
Guest	Better bus service from villages- we are forced to use our cars
Guest	Safe cycle routes into and out of town, with safe cycle storage in town and at key locations (eg doctors surgery & leisure centre).
Guest	Too many HGVs on High St
Guest	Permanent cafe/pub culture seating on the high st with attractive permanent enclosures
Guest	Quantity of traffic & lorries
Guest	at least one safe pedestrian crossing on high street, especially for children coming/going to school via George lane car park towards high st
Guest	Make the seating areas outside cafe more perminant, the temporary ones are an eye sore. Improve traffic flow through George Land reduce Kirby side parking where it reduces carriage way width to one lane
Guest	Less charity shops

Username	Answer
Guest	railway station
Guest	Would like more independent interesting shops and cafes
Guest	Better traffic access from the southern route from Savernake
Guest	Traffic free High Street
Guest	cleaning up graffiti, encourage more traders to the Wednesday market
Guest	There needs to be more provision for less well-off local residents to obtain the basics of decent family life locally and at reasonable cost: a budget supermarket and other similar shops, better affordable child care
Guest	Make the Kennet more of a feature
Guest	The town centre is basically a car park with 2 roads through it. The main improvement would be reducing parking in the High St, building a 3 deck car park behind travis perkins and directing through traffic along George Lane and removing parking from George Lane and providing cheal residents parking in the 3 deck car park. This ciyld be privately funded by a long lease to eg NCP. This would make High St beautiful, better air quality and enable street events. The Town Councilpowers are very limited and these improvements require Wilt Councili to be central in any TC strategy.
Guest	The Town is small and visitors will only spend a limited time visiting. Many residents are within walking and cycling distance of the High Street. Improvements to the look and feel of the centre is crucial as it is the only part used by everyone.
Guest	Stop closing the A4, a main arterial road from Chiswick to Bristol for the mop fair which could easily be moved to the Common. It is Crazy to continue to have this in the High Street!
Guest	A more up to date leisure centre with better facilities.
Guest	N/a
Guest	The toilets being twenty p is what I dislike
Guest	More seats
Guest	More attractions for teenagers. E.g clothes shops, fast food places, parks that we can use
Guest	Public transport into Marlborough on Sundays (however I do understand this is their day off so not too pressed about it)
Guest	If natwest would come back and less makeup stores
Guest	Funding to make the cinema cheaper. A clothes store for teens like we had - Jack Wills/Hollister/Superdry or even a H&M!!

Username	Answer
Guest	Please get public transport from Marlborough to Devizes , I struggle getting home when missing my school bus
Guest	There is simply not enough activities for young adults
Guest	Affordable things for children to do. The new cinema would have been great if it was for families but definitely feels like it's a space for the upper class and not aimed at children. They don't often show childrens films even in the holidays and exclude cash. The youth centre isn't used to its full capacity and is barely open. We really do need some Bette sports facilities like tennis or basket ball courts. Also the leisure centre is really looking so tired and in need or alot of improvement in terms of cleanliness and decor.
Guest	I would see if you could have more shops open later, 4:30/5 can be quite early for shops to close and there is usually only a few restaurants open, which are quite expensive.
Guest	No
Guest	Traffic is dreadful, parking for schools is dreadful, the Priory and river is nice. Overly aimed at older well-off people, no traffic safety around StMarys School, lack of parking at stJohns Academy (this is ridiculous)
Guest	access to the river, less speeding traffic
Guest	I access to need fragrance-free toilets, and am finding the uneven pavements hazardous
Guest	Road Works are very annoying because they don really do anything. I they do they do it very slowy and make traffic
Guest	No
Guest	Grater acess to the green spaces and I understand that Marlborough Town Council own Coopers Meadow and 51% of Stone Bridge meadow why are animals given preference over residents in these green areas. the river. Seats and picnic areas close to the river. Coopers Meadow and Stoneybridge Meadow are a disgrace fenced off for sheep and cattle when residents and children are not catered for at all. I understand that
Guest	Should restrict the size of lorries which drive through north /south - they give off poisonous fumes, right next to pedestrian paths and break up the road surfaces.
Guest	nights out
Guest	?
Guest	I think there should be more clothes shops for men and children (age 8-15)
Guest	Facilities for teenagers, improved green spaces - consider zoning main park area

Username	Answer
Guest	Leisure centre facilities need improvement.
Guest	Tell the knob in charge of temporary traffic lights to do better please.
Guest	Electric charging points for all parking spaces
Guest	A Train Station.
Guest	no
Guest	Very bad traffic for getting to school, that sometimes makes me late
Guest	stop duging up the road and making traffic!!!
Guest	Improvement to the appalling traffic in Herd/Kingsbury Sts
Guest	Traffic gets really bad sometimes on the way to to school, so we miss parts of lessons lessons
Guest	Encourage a discount retailer into Marlborough (i.e. Lidl/Aldi), it's the only retailer I make an active journey out of Marlborough to visit.
Guest	no
Guest	no
Guest	More stuff for teenagers to do
Guest	More fast food shops that are affordable
Guest	Fewer roadworks please! Just one set of traffic lights anywhere in the town causes traffic chaos.
Guest	More shops selliing practical items, from ironmongery to stationery, and services such as scanning and copying
Guest	better transport links to e.g Swindon in the evening.
Guest	Traffic flow appalling. Bypass needed. Stop putting cafes on pavement
Guest	public/drivers need to be aware of 20mph in the high st - 30mph on the A4 London Road. Not marked up.Also turning right when signed to continue. London Road has no suitable crossing past the Roebuck as there is no pathway
Guest	Regular bus service to savernake hospital
 View All Responses	

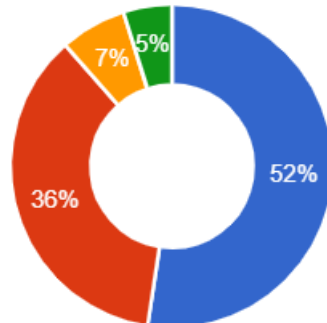
▶ **LOOKING FORWARD**

 **Total Responses: 0**

You're close to the end so please keep going!

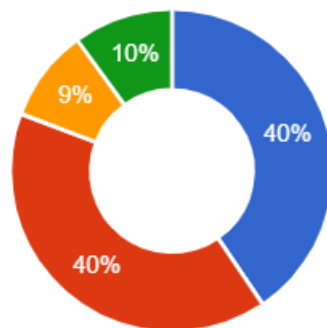
What would make a real difference to YOU, and for residents, businesses or visitors in the next few years?

Improved street scene - e.g. landscaping, pedestrian space, seating, signage, cleanliness etc



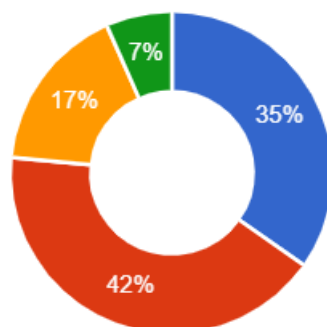
Very important Somewhat important
No opinion or not applicable Not important

Flexible use of public spaces (e.g. street food, pop-ups, impromptu entertainment)



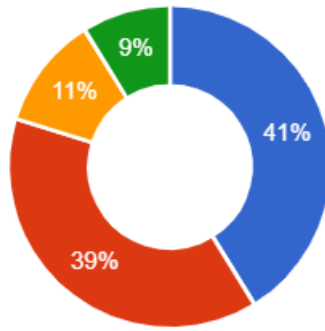
Very important Somewhat important
No opinion or not applicable Not important

Make more of, and/or improve access to, the river Kennet



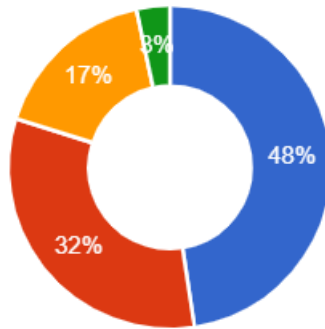
Very important Somewhat important
No opinion or not applicable Not important

A larger, more diverse market



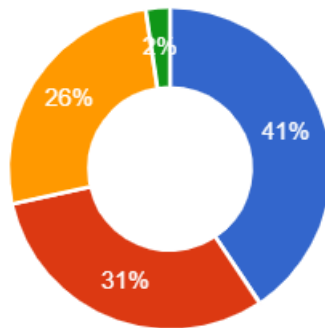
Very important Somewhat important
No opinion or not applicable Not important

More opportunity for business start-ups - e.g. low rent spaces for short periods, pop-up spaces or market space



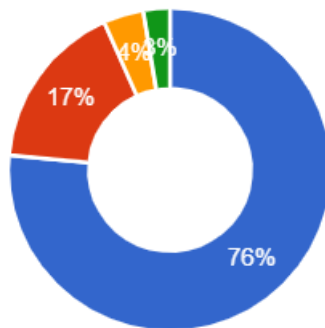
Very important Somewhat important
No opinion or not applicable Not important

More support to businesses (e.g. access to grant funding)



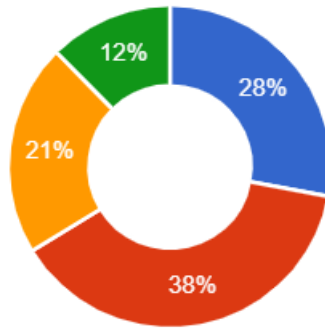
Very important Somewhat important
No opinion or not applicable Not important

Improved traffic flows leading to less congestion



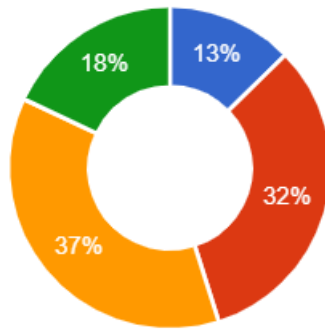
Very important Somewhat important
No opinion or not applicable Not important

Better opportunities for sustainable tourism - e.g. shuttle bus to world heritage sites



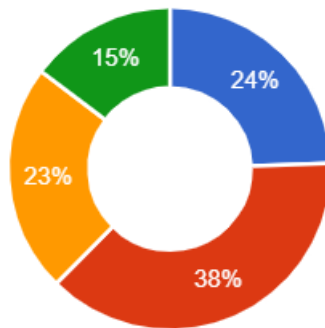
Very important Somewhat important
No opinion or not applicable Not important

Organised cycle or walking tours



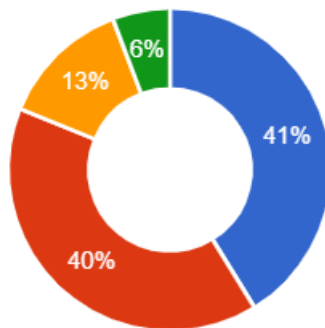
Very important Somewhat important
No opinion or not applicable Not important

Water refill stations



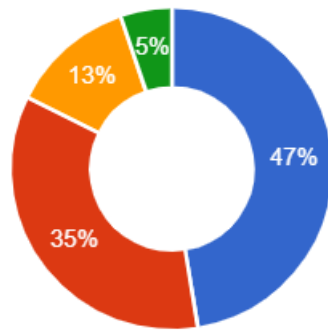
Very important Somewhat important
No opinion or not applicable Not important

Improved recycling bins



Very important Somewhat important
No opinion or not applicable Not important

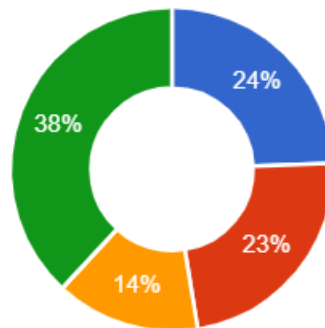
A more general focus on sustainability and environment



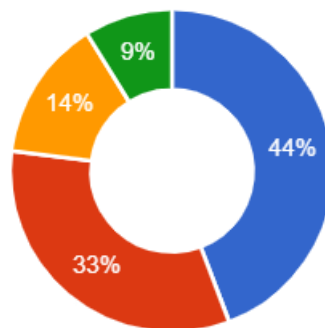
Very important Somewhat important
No opinion or not applicable Not important

On the same theme of what might make a real difference in the next few years, we'd like your thoughts on cars and parking

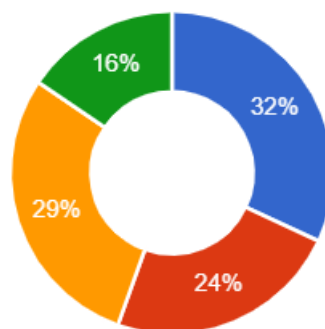
Fewer cars parked on the High Street



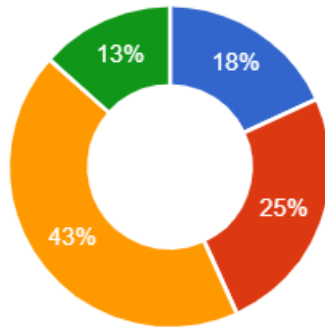
Improved access to long stay parking near the High Street



Dedicated 'residents only' parking

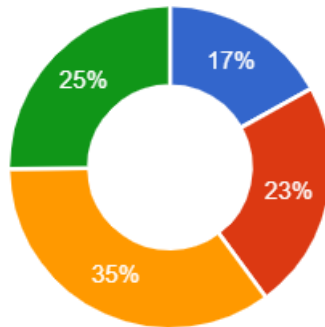


More disabled parking bays



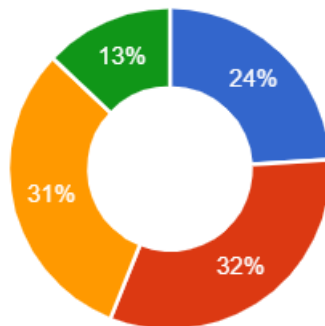
Very important Somewhat important
No opinion or not applicable Not important

EV (electric vehicle) charging posts on the High Street



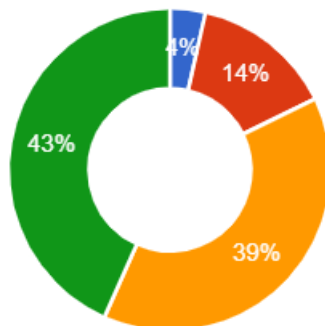
Very important Somewhat important
No opinion or not applicable Not important

EV charging posts near the High Street



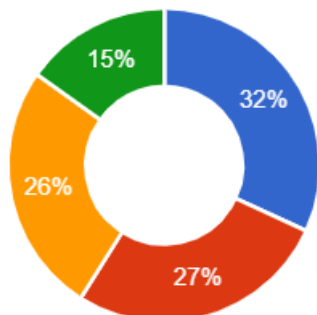
Very important Somewhat important
No opinion or not applicable Not important

Camper van parking near the High Street

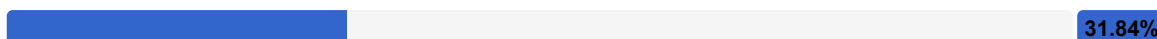


Very important Somewhat important
No opinion or not applicable Not important

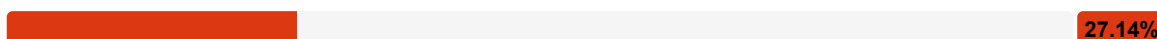
Thank you for helping us understand how we might enhance our town centre for the future. We'd like to know whether you believe any of the following would be barriers to making improvements - and if we've missed something, please use the last box to tell us what that is



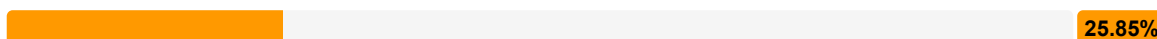
Complacency (lack of action) (31.84% / 271 votes)



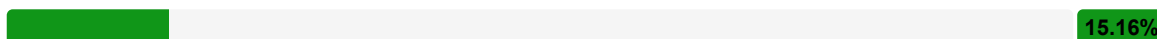
The cost of living crisis (27.14% / 231 votes)



The cost of doing business in Marlborough (25.85% / 220 votes)



Difficulty in recruiting people to work in the town centre (15.16% / 129 votes)



Username	Answer
Guest	Lack of by pass/alternative route for through traffic to avoid High St. The surrounding countryside being AONB really restricts Marlboroughs ability to expand the towns faicilities. Sports facilities for example if only there was a way the town could move this slightly out of town - similar to Wootten Bassetts spots ground. Marlborough Common cannot be the answer for everything!
Guest	A better system of communication. One that responds at all would be good.
Guest	don;t knwo
Guest	Always putting cars first
Guest	Ignoring local opinion
Guest	All of the above
Guest	It doesn't matter what the town council do it will be down to the county council in the end
Guest	Failure to address the environmental/health/financial impact of Marlborough's traffic problem.
Guest	Difficult to reduce traffic through town

Username	Answer
Guest	Useless Town Council
Guest	Not enough car parking in and around Marlborough
Guest	Wiltshire Council
Guest	Traffic / roadworks
Guest	No action on HGV traffic through a narrow historic Saxon The Green
Guest	Insufficient customer flow
Guest	Relationship with Wiltshire Council
Guest	The town council actually doing what it says. For example, EV points were mentioned more than 18 months ago. The Council is STILL asking whether they're needed or not...
Guest	Continuing graffiti and littering.
Guest	Lack of joined up action with or support from wiltshire/government
Guest	Pressure from road haulage industry preventing action against their using Marlborough to access south coast, many of them speeding.
Guest	parking expensive business rates far to much not grants or scams it needs workable rents make big firms pay better schools less pub culture less drinking/drugs music festivals
Guest	Younger representation on The Town council
Guest	lack of cheap regulat public transport
Guest	It takes to long to get anything done
Guest	Lack of access to Dr's & dentists
Guest	Rent and rates in Marlborough are very high preventing smaller businesses opening in Marlborough. See Devizes where costs are lower and the range of small businesses wider
Guest	Negotiations with council over parking charges for visitors. Permits for people working in the town.
Guest	Poor infrastructure around the town - A346 is frequently congested. Speed limits from the Common are rarely adhered to: please install proper warning signs and a camera.
Guest	Some TC or businesses that are anti things. Road closures being one! Events can be amazing with the right backing! Jazz is an example of how a barrier let the town down.
Guest	Improve safe access to the Business Park going up Salisbury Hill ie A346.
Guest	Awful congestion puts people off coming to Marlborough

Username	Answer
Guest	Traffic. A big deterrent on busy days. We just decide not to bother. Better public transport from surrounding villages would be a huge help with this.
Guest	More diversity in the council, just full off the same old farts
Guest	Marlborough out prices itself , locals travel out of town to shop it's cheaper
Guest	reaching consensus due to opposing views re cars vs more open spaces
Guest	People blocking improvements
Guest	I'm unsure how the council operates and whether you have funds available for change or the relevant skills capability. Focus now should be in making peoples lives a little easier - improved public transport, accessibility in town to reasonable priced products and definitely groceries.
Guest	Lack of 'teeth' for the town council, and complete disdain for Marlborough's needs, from wiltshire council
Guest	See above; idiotic town councillors on ego trips
Guest	traffic jams
Guest	Ability to change traffic issues
Guest	Very high rents on high street meaning businesses often struggle to make a profit
Guest	Affordable housing for older people
Guest	Lack of vision as to how High Street could be shared space. Also there doesn't seem a priority for pedestrians.
Guest	Vested interests maintain status quo
Guest	More parking
Guest	Fear of change (lack of action through concern about backlash)
Guest	Being too woke
Guest	Councillors do not appear to familiarise themselves with the town and its people, but listens to a few vocal people
Guest	Resistance to change, the influence of Marlborough College
Guest	Being stuck in the past. What worked in the 1970s won't work in the 2030s.
Guest	The high street has a good provision for short term parking but lacks sufficient space for long term cost effective parking. Many visitors miss/don't see the large car park behind the town centre due to lack of signage.

Username	Answer
Guest	The awful annual funfair must go. It is a blight. More use of the area by the rugby club. Remove the lighting at the skate park, it's never used at night and is only there to attract antisocial behavior.
Guest	Too many second home owners and care homes
Guest	There's a need to reduce the traffic in the main high st, widen the pavements and encourage a caffè style culture. Maybe remove the central parking to achieve this. More trees, trees in the high street is a must!
Guest	Continued traffic chaos and cost/availability of parking many actively avoid town centre.
Guest	Class divide and lack of understanding of the needs of lower/middle class
Guest	Lack of affordable parking
Guest	Being unable to utilise my own mental wellbeing to my own potential
Guest	Lack of consensus/ability to control through traffic - without a reduction in congestion its unlikely that other improvements will reach their full potential
Guest	Over focus on catering for cars, lack of will to deal with air pollution problems
Guest	A better variety of shops. Marlborough has become a destination for "ladies who lunch" and shop. There is nothing for men. No shops people on lower incomes. It's become a horrible middle upper class snobbish town to live. The variety and colour it once had has gone in favour of coffee wine and womens clothing.
Guest	Herd St traffic
Guest	Being too politically correct and pandering to every minority or niche need/request,
Guest	Lack of public transport
Guest	The opinion of Mayor Lisa Farrell that Marlborough is a town with many poor amongst the wealthy. What she is saying is that Marlborough is populated by rich people who treat those on benefits with tolerance because they have no choice. The Acres is where I assume she is referring regarding the poverty. This is an ignorant Dickensian observation. Less charity and more opportunity.
Guest	Wider range of shops to suit the less wealthy!
Guest	Any of the above could be deal breakers but only if they are allowed to. Having said that, we should not allow a burden of debt to be a legacy for future generations
Guest	Lack of land available for car parking away from high street

Username	Answer
Guest	The inability of those in power/decision making bodies to understand the everyday needs of those poorer families who live in Marlborough rather than those who are weekends or retirees to expensive developments....any successful community must have a n extensive range of housing and businesses to offer something for everyone...
Guest	Disfunctional Council
Guest	traffic traffic traffic
Guest	The main problem is vehicles especially large lorries going through on A4 and A346. Then lack of central parking. BUT we have the good reputation that we have BECAUSE of the wide High Street and variety of shops. Do not change the arrangements in the High Street because we could become just like any other town with multi-story car parks and pedestrianised town centre
Guest	Lack of banking facilities
Guest	The inflexibility in the system to make changes (eg the length of time to get anything done). The sole focus of our roads & parking being on the flow of traffic/cars. We need to prioritise pedestrians & cyclists. For example if we said the most important thing was safe walking routes, then Herd St would HAVE to change, introducing a one way system for traffic. It is a shame that our "second widest high street in the UK" is effectively a car park. What about the rest of us?
Guest	Children who cross the high street don't have a voice/platform as they are the towns most vulnerable road crossing users
Guest	The council need to work together on issues and stop double dealing brinkmanship! Improve traffic flow, reduce parking in George Ln, reverse the direction of travel past 'Cook and The Marlborough thus removing the dangerous exit by 'Tart in a box' and allow access to the car park behind the sorting office when the high street is closed.
Guest	You MUST slow the traffic (ingress/egress) to 30mph on ALL roads into the town NOW
Guest	reluctance to enforce parking infringements
Guest	NIMBYS
Guest	Need to look at the greater environment e.g. leisure walking routes east on the river valley footpath links to the Savernake and the cycle path. These could give reason to stay in Marlborough and activities to do when staying in the town. Apart from the Savernake walking routes out of the town east and the cycle path are mainly unknown or poorly signposted
Guest	Better public transport to places of employment and higher education
Guest	The High Street needs entirely replanning and resurfaced and traffic flow and air quality improved. Wiltshire Council need to be leading this

Username	Answer
Guest	NEGATIVITY has already lost the Jazz festival and constantly attacks the Mop
Guest	general increasing costs - electrtricity, gas, petrol, inflation, etc.
Guest	Parking, too much emphasis on arts and literature, too much emphasis on Marlborough College end of town
Guest	Some people's bad behaviour, littering, fly-posting, vagrants, smelly shops
Guest	Trying to encourage people with financial business acumen to join the Town Council.
Guest	NO pot holes in the road
Guest	The temporary traffic lights
Guest	Dog poo everywhere!!! :(
Guest	More people would work in town if they could park cheaply
Guest	Any loss of parking space seems to be vigourously challenged (I'm thinking of the fuss during lockdown when spaces were removed to aid social distancing). I'm not in favour of a traffic free High Street -I think strangely it is part of the character of the town - but perhaps a better balance between the needs of car users and pedestrians/cyclists if some of the measures suggested are to be achieved. However, there may be very vocal resistance.
Guest	No
Guest	The roads are not designed for the large lorries and tractors that come thru the High Street
 View All Responses	

Have we missed something? Do you have more suggestions? Please let us know your thoughts here

Username	Answer
Guest	nope :-)
Guest	The A346 needs to be recategorised!
Guest	<p>Events that close the High St means causing difficulties for business to trade and employees have issues getting in and parking. Major issues with through traffic. Huge issue is the constant road closures for Thames Water/Gigaclear/other utility companies who seem to be able to just turn up, close roads for work, but no sign of workers.. There is clearly an inability for MTC/WC to insist on night time working to limit traffic chaos and subsequent pollution by idling car engines. This should be the decision of WC/MTC to direct work timings. The liaison officer at WC tasked with this role s not doing his job effectively or he bows down to what the utility companies say. A more robust approach (& maybe another officer) is required urgently.</p>
Guest	<p>Green up the middle of the triangle in The Parade. Could more parking be created in the town by more use of angular or perpedicular parking where space allows. Trees planted in High Street. A square like area in front of the town hall that can be used for the market and community events with pedestrian priority over cars creating a focal point for events and a better market experience. The use of the space on the High Street could be better utilised and needs consideration.</p>
Guest	N/a
Guest	Make High Street and George lane one way
Guest	<p>More diversity. Helping start-ups. Utilise empty building. Support local historical buildings and their owners. More hotel space (St Peter's! And the police station). Change the high street and stop is being a car park. Create better off-high street parking - shuttle buses from outside of town!? Better transport connections - unless you have a car you cannot get to/leave marlborough. Finally, it's a lovely place to live but it is being overtaken by many similar towns across the country because it is stuck in its ways.</p>
Guest	<p>Speeding is an issue within the town centre and local streets especially Herd Street, Kingsbury Street and Free's avenue. A one way system up or down Kingsbury Street would also help traffic flow. Better recycling for household waste, there is no food waste as an example.</p>
Guest	Better public transport
Guest	<p>A beter range of shops; there are too many women's clothes-shops/boutiques! And get rid of all the poorly-maintained planters/sign-boards from the pavements; a friend of mine has a sight problem and *hates* the profusion of bollards/advertising-signboards/other obstructions that make walking along the pavement an obstacle-course for her. Unobstructed pavements are beautiful!</p>

Username	Answer
Guest	<p>The ladies fashion shops in town are a rare mix of styles, fashions and prices. The number of ladies shops has grown in the last 12 months and Marlborough is now one of the best towns to shop in if you are female and looking to buy clothes or more. I suggest you make fashion the focus of your marketing efforts to drive new consumers in to the town. Cities like Bath cannot compete. It will take a coming together of all the ladies shops if the Town Council is to market the town as the Fashion Capital of the West. I have ideas on how this can be done.</p>
Guest	<p>Marlborough desperately needs an affordable shop similar to Wilko or Home Bargains. There are no affordable adult or children clothes shops or places to buy small electrical goods .</p>
Guest	<p>Offer free parking for first hour or even better two hours as per Corsham and Malmesbury. Fix the pavements - loose and proud paving stones are all along the High Street particularly on the lower side - an accident waiting to happen.....</p>
Guest	<p>My family recently moved to Marlborough from Wokingham. The childrens play facilities here could be better. The skatepark here is good. I would love to talk to the council about access to the River Kennet for outdoor swimming. I feel there are opportunities to provide a natural swimming pool fed by the river, these are common in Europe and would prove to be a great attraction. I think you would also be surprised to see how much use it would get during the winter! Because the Kennet is shallow a nice unheated natural swimming pool would attract people from far and wide. I set up a Facebook group a few weeks ago called Marlborough Outdoor Swimmers, it already has 70 members. There are also opportunities to provide cold water “dipping” spots at several points along the Kennet. As a group of outdoor swimmers we care about the river and would love to help educate people and protect it (I have contacted ARK). My name is Tim Seaton, you can email me tim@ghostrobes.com or contact me by phone 07796 171161 Also, I think if the High Street was fully pedestrianised it would greatly benefit the town, I was surprised when I visited Marlborough to see the High Street full of parked cars. I was told it is a beautiful High Street, the widest in the country... it looked like a car park. A pedestrianised High Street would provide a location for street food, street art, pop up shops and food, an improved market, etc. Marlborough is great, we chose to move here, but you asked how it can be improved. Thanks for your time. Tim</p>
Guest	<p>Making clear the speed signs on roads and side of roads.</p>
Guest	<p>On a negative note - there is too much litter, play areas for the children are poor, the pavements are unsafe for the elderly, there is too much congestion, the shopping is for visitors rather than the locals and there are far too many national bland chains providing dining options. On a positive note, Marlborough has a great atmosphere and the High Street remains vibrant and alive. Taking part in Britain in Bloom ameliorates the environment but it would be better if the focus was all year round, and if it encompassed all areas of the town.</p>
Guest	<p>I'm</p>

Username	Answer
Guest	Incessant amount of roadworks causes significant disruption to residents and local businesses. Too many charity shops which would imply business rates are too high. Empty shops does not give the impression of vibrancy. London road area near wagon yard could do with improvement.
Guest	More shops and housing for the majority not just the rich....
Guest	The abundance of expensive clothes shops and gift shops which are not accessible to the average families . Where do families go to buy affordable children's clothes ..etc etc . . Nice to have independent shops but most are out of reach cost wise
Guest	It's sad to see empty business spaces. That always pulls and town down and it is unattractive and changes the vibe of a town. Please help businesses to stay open or start ups. The town events when the high street is closed is so special and magical. It brings the town together as a community and takes away, for that short time, the intensity of everyday life. This are unique events that show the spirit of Marlborough, especially the Christmas lights.
Guest	Improved community activities
Guest	Fewer surveys, more action.
Guest	Traffic plan - been talked about for years! When's it happening?
Guest	stop bad planning of bad quality boxes flats housing no parking start clearing littler fly tipped rubbish marlborough tries to be better than it is too conservative cons scams no real help for local residents like a servay that will be ignored but carry on with bad torie ways so many better places to live that value its people not the money
Guest	A selection of USEFUL shops perhaps subsidised not just Estate Agents, charity Coffee shops and Turkish Barbers
Guest	Deal with the drug problem, I fear for my grandchildren
Guest	More outside areas in high street for drinking and eating
Guest	It would be great if the pavements on the high street could be wider to provide more space for pedestrians. I am currently put off using the market as the fruit/veg is sat right by exhaust fumes. A couple of thoughts to ponder, they might not be the most practical but something needs to be done to enhance the high street without negatively impacting local businesses. Is there potential for putting in place a one way system using George lane for traffic in one direction and the high street for traffic flowing in the other direction. If this was in place the spare lane along George lane could be used for residents parking. And the spare space on the high street could be given to pedestrians and cyclists. Parking seems to be a big issue as well, has there been any consideration of using the empty office parking (on weekends) on the industrial estate by Tesco (and maybe at the schools?) with the provision of a shuttle bus for a small fee. This works well in Frome when they have their independent makers market and car traffic is directed to park at the schools around the town.

Username	Answer
Guest	More cohesive arts marketing. Many years ago the council facilitated meetings between the different arts providers to promote the town as an arts destination. Although then Jazz Fest is no more the Cinema has now opened and promoting all the music on pubs, sound knowledge, art exhibitions, cinema etc etc on one place would benefit all
Guest	Parking and congestion are major issues
Guest	more outside seating less cars
Guest	N/A
Guest	Pollution levels are worryingly high, particularly on the two roundabouts on the A346/A4 junctions. Please seek to reduce the weight limit on the A346 - (a) to reduce pollution, (b)- to reduce the severe risk to the Burbage Bridge. Please ensure that it is safe to cross the A346 to the Common - despite the island in the middle, it is rare for the usually-speeding traffic to stop.
Guest	Good to see data being collected - it's the best way to access grant funding
Guest	Install much wider pavements in the High Street and encourage hospitality outlets to put tables there and other shops to exhibit their goods there , especially on market days.
Guest	Stop trying to expand Marlborough there are only so many roads and they are jammed already. More people more cars more jams stop the expansion
Guest	Most of the residents living in Marlborough live within walking distance of the High Street, hence no need for residential parking, which already causes difficulties in travelling through residential areas. The town was not planned for the volume of today's transport problems. Pedestrianation of the High Street does not seem to have been considered in this survey
Guest	Love the idea of Pop ups and events. The horrible barriers around seating killed the look of the high street. Do it nicely and not orange. Other towns it works.
Guest	Kids play centre birthday parties
Guest	Stop the lorries going through the town. Traffic is horrific which actively puts people off visiting, until action is taken and acted on to stop unnecessary traffic coming through the town it doesn't matter how nice you make the high street if you can't access it with all the traffic.
Guest	Would be nice to see some people prosecuted for dog fouling, it might cut it down/stop it in the high st.
Guest	Improving the safe access to the Business Park for pedestrians.

Username	Answer
Guest	Traffic flow is a major issue and I do my shopping elsewhere and advise others to when traffic lights are in place. However I love the cleanliness of the town and the flowers
Guest	Every year for the last 30 years I have personally spoken to each mayor suggesting a WELCOME TO MARLBOROUGH sign on each road into Marlborough. All say they will do it. None of them have. They don't listen and don't care
Guest	Need a better mix of shops. Only higher end stores are in Marlborough.
Guest	The town centre is great, parking and transport are not. Any way to make better cycling/bus connections will help. What about bus connections to the train stations in Swindon/Bedwyn/Pewsey?
Guest	More affordable shops , lidil , Wilko , not all people want coffee and antiques or boutiques
Guest	Generally more social activity should be encouraged for young and old, making better use of spaces like the town hall and community centre
Guest	Would be nice to have a John Lewis, M&S near the town
Guest	Definitely think that reducing traffic in the High St would make the town centre more attractive, accessible and safer. Also HGVs apart from those making deliveries should be banned.
Guest	Disabled people unable to even get to town with people parking on dropped kerbs. I passed 12 cars parked on the path on the way to the High Street on my mobility scooter
Guest	Frequent badly planned roadworks mean that the town centre is inaccessible to many over weekends and means it cannot be relied upon as a destination for chores or to visit. I frequently have to travel to Hungerford at the weekend because of poorly managed traffic management systems. The notice periods are ridiculous - and I question whether many are what could and should be considered as 'emergencies.'
Guest	Making pavement cafes more permanent and attractive.
Guest	See response to Question 9.
Guest	Ban lorries than just pass through should have had a bypass years ago
Guest	Improved traffic flow would only increase noise, and damage to houses by lorries.
Guest	Please, please, make them work less selfishly!
Guest	Street seating for restaurants to be permanent but with nicer barriers

Username	Answer
Guest	The traffic in Marlborough can be, & often is, a nightmare. There are constant roadworks, particularly on London and Salisbury Roads. A bypass would be ideal but, failing that, would it be worth having a park & ride system?
Guest	I would like to see an Aldi close to Marlborough as the nearest is 10 miles away. Not everyone wants to do their food shop in Waitrose or Tesco
Guest	no
Guest	Improve public transport and access to the town. Difficult for visitors to access if they don't have a car.
Guest	I miss the diverse small shops that were plentiful when I first came here 15 years ago. Now we have lots of charity shops and cafes in their place.
Guest	Support another music festival please, and close the High Street for it!
Guest	Too many road works
Guest	Please make more pedestrian and shared space
Guest	cycle path to Tesco
Guest	Pedestrian crossing in town centre, it's hazardous crossing if you are slow movers
Guest	The amount of traffic especially huge lorries, driving through the town is a real turn off. The noise and pollution is a real problem
Guest	Widen the pavements
Guest	Do NOT change for changes sale Marlborough world well and does not need radical change
Guest	Ensure disabled parking remains free for blue badge holders, bring in residency parking and reduced parking costs for residents. Parking on the high street is a nightmare. Ensure road works, particularly on the Salisbury road leading to the high street are planned at times with minimal impact to travellers, especially during the work day. Due to minimal roads in and out of Marlborough, this causes havoc and so much congestion.
Guest	Marlborough has wonderful sports facilities (eg tennis club)
Guest	The major problems in Marlborough are caused by traffic and lack of parking space. Both problems caused by the geography of the area which would need expensive and major engineering projects to overcome and which Wiltshire Council and central government cannot afford. Developments have been permitted in Marlborough which have included clauses that have stated the inclusion of the continuation of the river walk and access to the business park. These have not been enforced to the detriment of the environment and to the safety of pedestrians and cyclists.

Username	Answer
Guest	Ban the lorries/keep reducing speed limits to slow expected journey time so that Google/satnavs send n/s traffic along the M4 and down past Newbury
Guest	Very important to support the local markets and give traders a much better deal in terms of rent.
Guest	In lieu of the chunks of the common which is being commandeered by a few organisations, Cooper's Meadow should be open to people as an accessible open space, which with a few extra paths and benches would be life changing for pram pushers, mobility scooter and wheelchair users
Guest	The key influence of Marlborough College needs to be fully understood.
Guest	Sort out the parking and people driving up and down looking for a free space. Make all parking chargeable so that people don't spend time looking for a free space but at same time make short stays affordable. And get rid of those parking machines that don't work
Guest	Marlborough needs to be seen as a Green Destination. Somewhere for Londoners to stop, recharge their vehicles, go for an e-bike ride or get a cup of coffee. It could be a beautiful High Street but it's totally ruined by all the cars parked on it.
Guest	Challenge of meeting and balancing the needs of locals and visitors, e.g. Parking - due to the lack of cost effective parking employees and visitors clog up local street parking. Play areas are focused south of A4 causing an imbalance. Can roadworks be scheduled overnight or off-peak hours to avoid mile long jams into town on a regular basis?
Guest	Free Sunday parking
Guest	I understand that the traffic issue will not be solved any time soon but I feel that there needs to be limitations in the amount of HGVs using Marlborough as a cut-through route
Guest	There should be a weight limit on all rural roads around Marlborough for heavy vehicles not delivering in the area in order to stop them using Marlborough as a rat run from the A303 to the M4. This is the most important thing that could be done to improve a host of issues within the town and the surrounding area.
Guest	1. Future surveys to have a balanced 'Likert Scale' - I was denied the option of 'strongly disagree' which has sadly intruded bias into the results you will doubtless publish. 2. Make permanent the 'temporary' intrusions into the High Street for tables and chairs outside cafes BUT use planters with flowers rather than concrete and red barriers which are ugly. 3. The town needs more car parking spaces for workers and visitors - designate part of the common for long term parking (maybe just for workers who commute to the town).
Guest	Shops for everyone not just rich .


Username	Answer
Guest	I believe a Wellness Hub will be crucial in the next 5 years to cope with impact of pandemic and cost of living crisis.
Guest	Bring back the jazz festival
Guest	Play area like Waitrose car park/ reck on the common. There is nothing for kids common side of town.
Guest	Nothing
Guest	As previously, and get rid of all the bloody cars!!!
Guest	Need to sort out frequent horrendous traffic jams caused by roadworks and lack of (preferably free) cohort term parking.
Guest	Bypass, bypass bypass! And more safe walk ways.
Guest	Regular closing of the high street for events such as the jazz festival. Slowing the traffic down around the town and through the town inc speed ramps on Kingsbury street.
Guest	The high street is dangerous to cross, there needs to at least be 2 pedestrian crossings. High parking charges will make people go elsewhere.
Guest	I think you could pedestrianise the high street more so cafes can have open space at the front. The paths around Marlborough are massively deteriorating and need work.
Guest	Ethier washed regularly or paited. The foot pathx Need tyo be one dsmooth levfl. for one have fallen over
Guest	The most important thing would be residential parking. Parking keeps going up!!
Guest	Some public seats spaced along the length of high street and along river
Guest	The twinning project?
Guest	More houses have been built in the surrounding area, and there is no change in infrastructure, the town regularly gets blocked in a full circle of traffic. Can't go in, can't go out (lv'e just read the final note below on traffic, you are hopefully already aware of this traffic problem then!)
Guest	Think that speed limits need to be pushed out beyond golf course entrance before a serious accident happens
Guest	Really good fibre-optic-based community wi-fi all across the town centre. 5G mobile phone availability all across the town centre.
Guest	I think a country club with a lake would be great (like Tottenham House) Water Skiing, jet skis, swimming, diving, sailing, hotel, corporate facilitiees, yearly memberships, saunas, Jacuzzis etc, some real fun.

Username	Answer
Guest	Tackle traffic and there will be the opportunity to make the centre of Marlborough even more vibrant. Don't tackle traffic and it will be very hard to build on the string creative/arts/culture roots in the town.
Guest	Pls can an alternate to the unsightly traffic bollards around Pollys, castle and ball etc be removed for winter (seating not used outside) and then in spring a better solution found that is safe but aesthetically pleasing to the eye. It currently lets the high street down.
Guest	Making the High Street more pedestrian friendly by widening the pavement and installing zebra crossings at several points
Guest	Predestination of at least one side of the high street if not all. Help football and rugby clubs to find more suitable areas to accommodate their members. Athletic facilities would also be good
Guest	More buses to/from Bath
Guest	Move the Mop fairs to the Common, they kill trade on the High street. I know it's tradition, I'm not saying stop them but the common is a perfect spot. It's so inconvenient twice a year!
Guest	We really need a general store like Woolworths.
Guest	Parking bays in the centre should be resolved, to stop runaway cars!
Guest	Herd St traffic
Guest	Use the green as a car park, pedestrianise the high street
Guest	I would like to see better street lighting in streets leading away from High street. Eg Kingsbury street very dark after 6.00pm and broken street light at 3/4 point up street doesn't help. Inhibits people from visiting town in evenings. Could we have more trees? I suggest large 'tubs/Versailles planters' containing small trees or bushes in middle of high street at intervals would be very attractive. Could we have marked crossings for pedestrians (at least three?) along high street. Sometimes difficult to negotiate the traffic. Signposts for visitors to the river/children's playpark etc. possibly even more benches to sit out.
Guest	No
Guest	A more efficient Town Bus 217 with a better time table. Many older and disabled people from the poverty stricken part of Marlborough rely on the bus.
Guest	Making sure that the pavements are trip free
Guest	Issue parking permits to all local residents and make the parking at the side of both sides of the High Street for local residents only. Many "locals" pop in to town in their cars for short visit - to buy something, drop something off etc - and often have to drive round and round trying to find a short term parking space. If the street sides were for residents only, that problem would largely go away. These "pop in" journeys happen all the time.

Username	Answer
Guest	Marlborough is an old town if so called improvements over develop what is already a busy centre it's uniqueness will be sacrificed.
Guest	Beware emphasis on EV provision. It may well be a short term phenomenon
Guest	Park and stride possible location?
Guest	More allotments and a better use of the Wild Reserve
Guest	No
Guest	By all means reduce parking in high street butt ensure there is adequate parking elsewhere. Make sure pricing is reasonable. For the council ensure all u=busnineeesh respect the heritage of MARlborough .. at present the best way to appreciate Marlborough is to look above the myriad of shop fronts and signage and look at the roofs, the higher windows, the chimneys atc. They do reflect the town's heritage.
Guest	Large lorries going through the Town are causing pollution and traffic jams
Guest	traffic traffic traffic
Guest	Provide free parking for shoppers
Guest	It would be great to have a decent bakers in town, I.e. Marshalls
Guest	More Mens clothes shops
Guest	Really important to keep the short stay free parking in the high street
Guest	Tourist historical or treasure hunt type walks around the town
Guest	With competition from online shopping the high street has to evolve and offer something that online shopping cannot give - expertise, immediate collection of items, a pleasant trip out. Visiting a few town centres in Wiltshire will show how some have just become deserted. I want Marlborough to remain vibrant.
Guest	Clearing of ivy on the trees between Priory car park and along the river required before it kills the trees
Guest	Making permanent walls round certain cafes eg Polly's, rather than ugly temporary barriers. Adding more trees would improve air quality. Flower tubs always very attractive.
Guest	Cafe seating on the pavements is annoying, as this attracts smokers and you can't get past when busy, and often choke on smoke
Guest	For me a more diverse range of shops, however if what is on offer brings people in why change? The general cost of products do not meet a large proportion ability to pay, the offer is starting to lean toward female clothing, home and gift stores, I can't buy a reasonable priced pair of trousers!

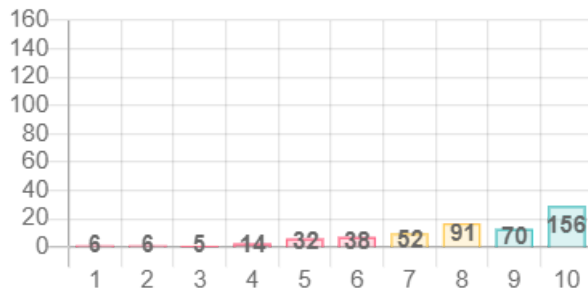
Username	Answer
Guest	Maxima bone Mop Fair pa and BRING BACK THE JAZZ FESTIVAL
Guest	Need for greater range of independent, useful shops (e.g. Devizes)
Guest	I really value the flower displays
Guest	I would really like to see some trees planted in the middle of the high street
Guest	Need to look at the greater environment e.g. leisure walking routes east on the river valley footpath links to the Savernake and the cycle path. These could give reason to stay in Marlborough and activities to do when staying in the town. Apart from the Savernake walking routes out of the town east and the cycle path are mainly unknown or poorly signposted
Guest	Although most of the town is well looked after there are some areas that are somewhat neglected eg walking out from the town centre towards the eastern end that are unkempt. There is often litter along the London Road and cars parked on the pavement that sometimes make walking difficult especially for the disabled or parents with buggies. The approach to the Wild River reserve from the London Road is spoilt by graffiti otherwise a pleasant walk.
Guest	The place is nice but it's run from the Conservative Club, the Golf Club and the Masonic Lodge by folk unrepresentative of the general population, and they are turning it into "cemetery with lights".
Guest	Reducing TC parking and traffic on High ST is essential . A 3 deck car park off George Lane is essential- the rest would follow naturally. Wider footpaths, better hard and soft landscaping would make a massive improvement -see Cirencester Town centre landscaping and shared road surface - the traders now love it! and so do local residents and visitors .
Guest	Wiltshire Council need to be leading to change the High Street to shared surfaces eg like at Cirencester which looks good and is safe for cars pedestrians etc. parking should be improved at George lane by adding multi storey on already tarmac Ed surface.
Guest	Need a BIG project to get national publicity, Railway station, new Multi storey Car Park, One Way system etc
Guest	N/a
Guest	The high Street parking is a massive pain to through traffic, so perhaps George Lane should be the through route. More free, very short stay parking, maybe in the centre would be great . Excellent for the quick single item visit, and help reduce time waiting for people to move. Kerbside to the be loading or disabled parking only.
Guest	The hill to St John's could be less steep
Guest	More shelters

Username	Answer
Guest	Need more teenage attractions like cheaper restaurants, clothes shops for teens/tween and green spaces that we can use
Guest	Get a bus to Devizes pls
Guest	The doctors are strained to the limit.
Guest	Take down out of date posters, signs and street furniture
Guest	Do not allow ARK to push only their environmental views on public open spaces, especially the river.
Guest	I think we need to clean the road
Guest	Please do more with the green spaces that the town council own. Picnic areas and more seating looking at the river. Why has coopers meadow got sheep in it when this space could be used as a picnic area and the river frontage should be cleared and more seating for the elderly to view the river. The same goes for Stoney Bridge Meadow where the river is fenced off and cannot be seen by walkers and not one seat is available so discouraging elderly. We understand that the Town Council own Coopers Meadow and 51% of Stoney Bridge Meadow so should have control over these meadows.
Guest	no
Guest	There is a lot of traffic
Guest	Consider a one way system for George lane and the high street to keep traffic moving better, use more of the high street for pedestrians- roads are wide and could be narrowed
Guest	I would suggest banning temporary traffic lights inside the jurisdiction of MTC.
Guest	traffic aspeccially with the market and fair
Guest	no
Guest	People NEED to CLEAN up their DOG POO also more food places.
Guest	Through traffic using, mainly, Herd Street MUST be stopped

Username	Answer
Guest	<p>Motorbike parking isn't mentioned but making the town more biker friendly is a potential opportunity. The town seems to be a popular stop off for bikers touring the area and if you look at the type of people on bikes they are generally middle aged or retired and, judging by their bikes & gear, are quite affluent so may be worth encouraging visits. I predict Marlborough won't have any banks or building societies left in 3-5 years time so may be worth considering the potential impact of this on town visits, access to cash etc. I'm not sure how much can be done about traffic congestion – real or perceived. I think the nature of the High St and geography of the area mean little can be done to improve traffic conditions at a local level – it is what it is. As mentioned previously I think the fact the High St is also an A road adds to its busy, bustling nature, and its easy access for cars is perhaps part of its appeal. Benchmarking - I suggest Committee members visit other popular/ successful market towns (especially with smaller businesses) to see what make them tick e.g. Ludlow, Frome, Totnes (Google “best market towns”). Marlborough is on or near popular walking/touring routes such as The Ridgeway, Great Western Way, King Alfreds Way, National Cycle Routes. Also seems to be popular stop off for rallies, tours etc so perhaps something to consider. It's great that there is a town centre map available but the “Geography Anorak” in me feels it's a little basic and could be improved with a more accurate street plan and wider range of information about local attractions & services. Lastly thanks for undertaking this survey – I think the town council do a great job of communicating and consulting with residents which this is a great example of, hopefully it will lead to some changes, however small.</p>
Guest	Again nore stuff for teenagers
Guest	I'm not sure that the town centre caters for the younger generation.
Guest	This is a very welcome initiative! I feel lucky to live in Marlborough, and only want its existing special qualities - such as the street-markets - enhanced and secured for the future.
Guest	We're set jup for tourists but do we relly been another life style shop?!
Guest	No
Guest	Please can the road markings to be seen and give way signs also, as the hedges are not cut back, so that they are not seen. Clean the river by Town Mill running @ the bottom of George Lane be maintained allowing that to be free flowing also the river is very low
Guest	On street dining is very important especially through summer months. Better permanent barriers for this need to be erected. The present ones look a disgrace and do nothing to enhance the look of the town
Guest	Improve pedestrian access between Kingsbury Street pavement and Patten Alley. It is not suitable for wheelchairs
 View All Responses	

► And finally.... How likely is it that you would recommend Marlborough Town Centre as a place to visit?

🗨️ Total Responses: 470



Net Promoter Score: 27

48% promoters - 21% detractors

► A note on traffic

🗨️ Total Responses: 0

From time to time there are funding opportunities available to help local councils support town centres, and your answers to this survey will help us tap into that so it can be spent where there will be most benefit.

We aren't ignoring the fact that traffic and congestion can be an issue: the Town Council is interested in creating a traffic plan as a separate piece of work, and any future traffic plan will be coupled with the ideas generated by this survey.